

# CY24 ESG Competition Webinar

## Competition Processes and Roles for Regional Committees

June 01, 2023

2:00 PM



**NC COALITION** to  
**HOMELESSNESS** end

# The ESG Competition is almost here!

The CY24 ESG Annual Allocation RFA will be released June 06!

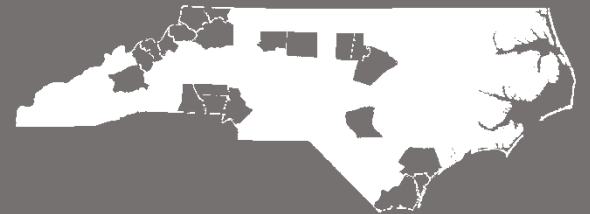
Very important that *you* as leaders in your regions are familiar with the requirements & timeline to support applicants.

## Agenda today:

- ESG Program overview
- CY'24 ESG competition timeline
- Role of Regional Committees
- Updates to ESG Scorecard
- Changes to the Regional Prioritization



# ESG Program Overview



# ESG: Emergency Solutions Grants

## Purpose:

- Provide assistance to rapidly rehouse persons who are currently experiencing homelessness
- Assist in meeting the costs of operating emergency shelters
- Decrease homelessness through the provision of preventive programs & activities



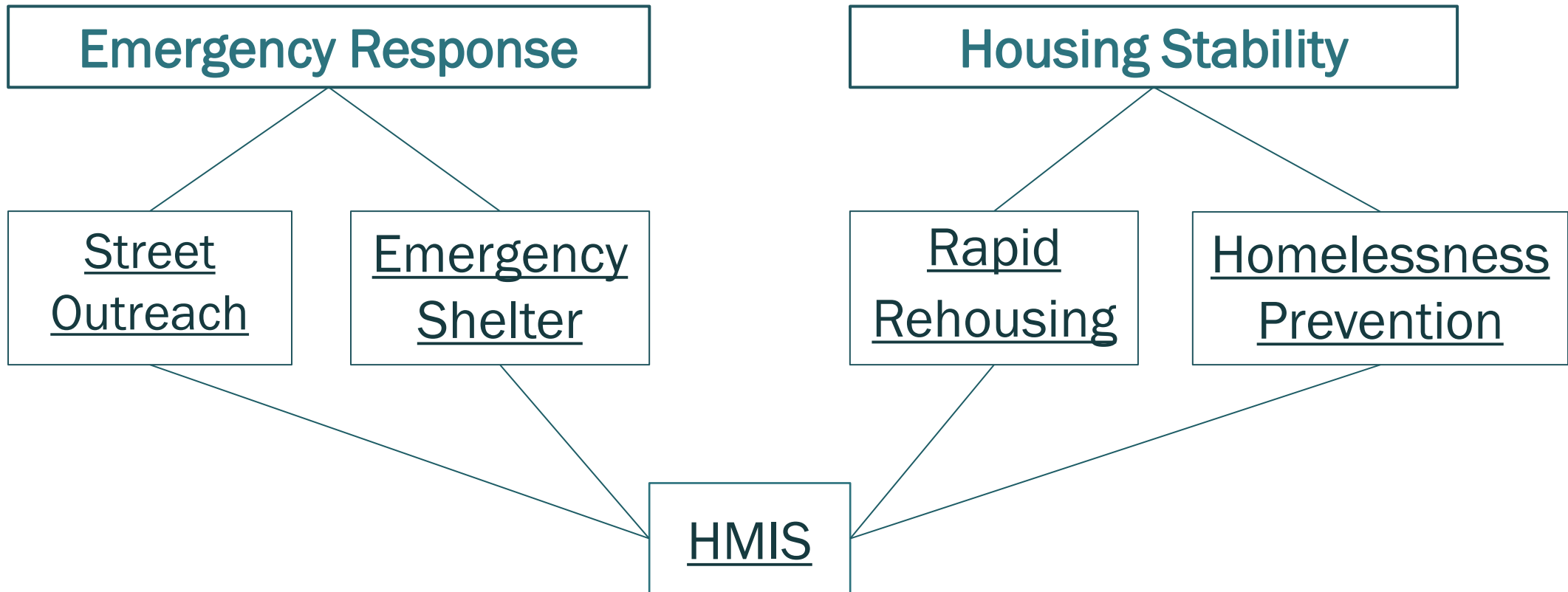
# HUD sets priorities for the ESG Program.

- Broaden existing emergency shelter & homelessness prevention activities
- Emphasize rapid rehousing
- Help people quickly regain stability in permanent housing after experiencing a housing crisis &/or homelessness

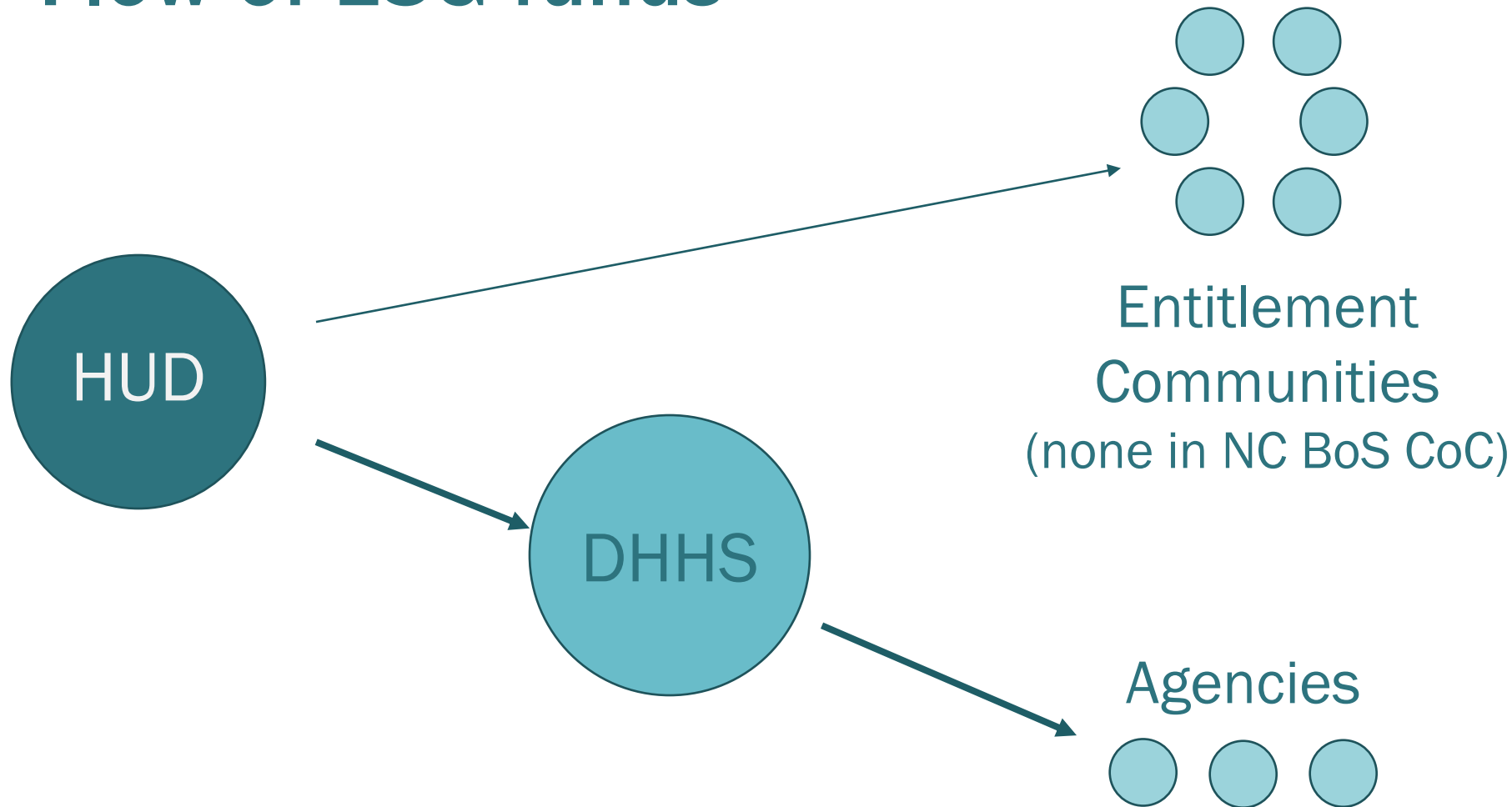
For every activity type, ESG Program funding should be assisting people to access & maintain permanent housing!



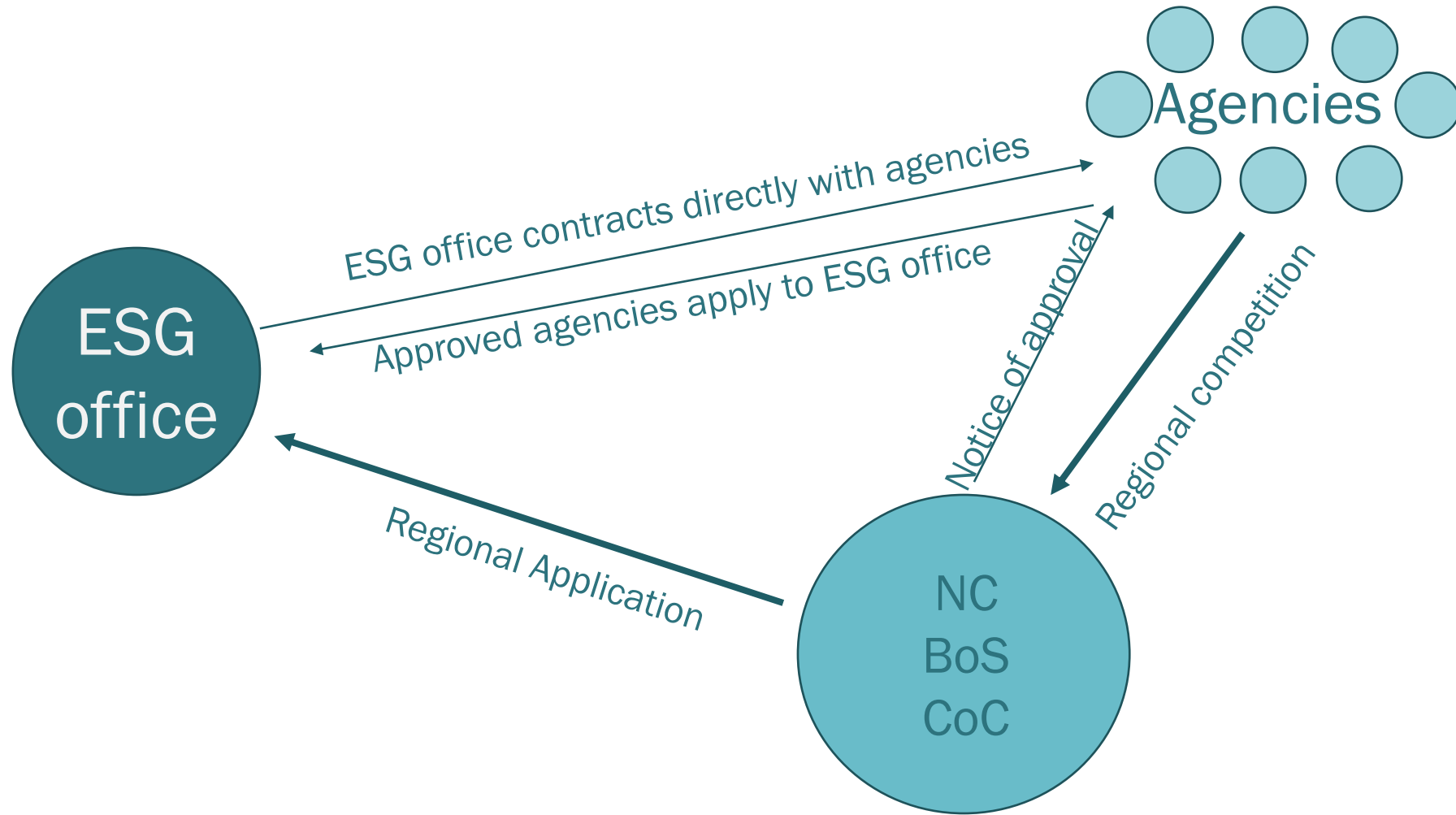
# 5 eligible components under ESG



# Flow of ESG funds



# Flow of ESG application process





# Regional Fair Share

- The NC ESG Office sets a total amount that can be applied for, the Fair Share, for each of the NC BoS CoC's 13 regions.
- This helps make sure that funds do not get concentrated in one part of the state.
- If there is money left unallocated from any region at the end of the competition, that money goes back to the NC ESG Office without a guarantee that it will be applied anywhere in the NC BoS CoC.
- Important for each region to work with providers to submit quality applications that can utilize the entire Fair Share!



# What is the 60/40 split?

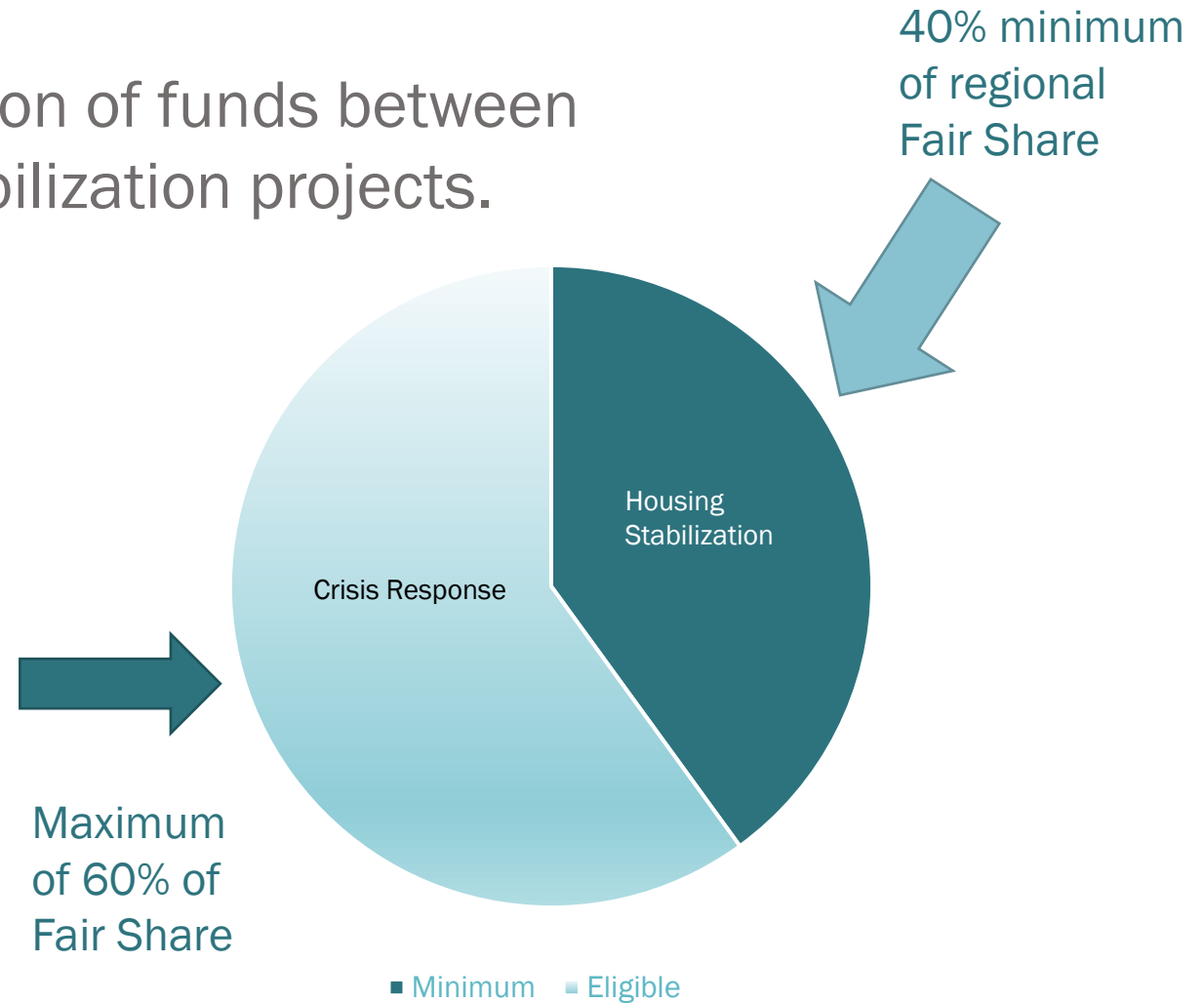
- This refers to the mandated distribution of funds between Emergency Response & Housing Stabilization projects.

## Housing Stability Services:

A MINIMUM of 40% of a regional Fair Share MUST be allocated to Rapid Rehousing & Homelessness Prevention.

## Crisis Response Services:

A MAXIMUM of 60% of a regional Fair Share may be allocated to Street Outreach & Emergency Shelter funding.



# What is the 60/40 split?

- A 40% minimum for Housing Stabilization funds helps the CoC prioritize permanent housing solutions.
- With little existing affordable housing, RRH programs need financial resources to help stabilize clients in permanent housing.
- If there is only one RRH project in a region & multiple ES & SO projects, this might look like the RRH gets a sizeable amount of ESG funds. Remember that the RRH program is not in competition with the ES/SO programs for at least 40% of that funding.
  - RRH programs still need to submit a quality application & meet all written standards to be awarded funding.

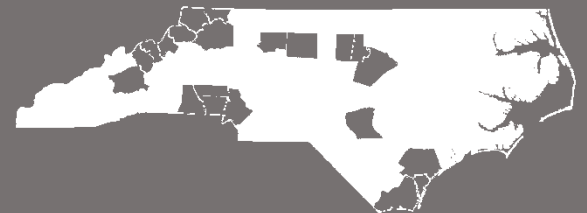


# HMIS Funding

- The “HMIS” activity type can be utilized by general population & Victim Service Provider agencies.
- Having dedicated HMIS (or comparable database) funding can help create the capacity for agency staff to enter quality & timely data!
- HMIS funding is not included in the 60/40 split. It is a part of the Regional Fair Share but is taken “off the top”.
- More applications for HMIS funding are encouraged!



# CY24 ESG Program Competition Timeline



# ESG Competition Timeline:

- RFA release – June 06
- CoC deadline for project application submission to NC BoS CoC: *July 12 at 5 PM*
- Deadline for Regional Prioritization Form submission – July 27 at 5 PM
- Approved slate of proposed applications - August 08 Steering Committee meeting
- Final submission to NC ESG Office (regional application & approved project applications only) – August 21 at 5 PM

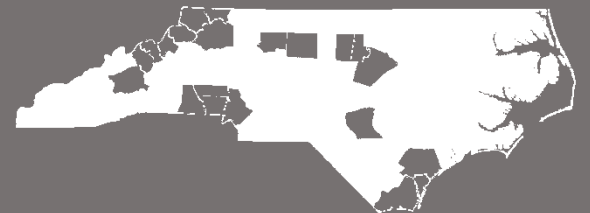


# ESG Competition Timeline

Activity	Due Date
NC BoS CoC Instructions Released	Thursday June 01, 2023
RFA released	Tuesday June 06, 2023
NC BoS CoC Webinar for all applicants	Thursday June 22, 2023
NC ESG Office RFA webinar	June 13, 15, and 20
Project Apps due to NCCEH	July 12, 2023
Project Apps Review	July 13 - 28
Project Review Committee Selection Meeting	August 03, 2023
Steering Committee Project Application Recommendation Approval	August 08, 2023
Appeals Due	August 11, 2023
Steering Committee appeals meeting (tentative)	August 15, 2023
Project & Regional Applications Due to NC DHHS	August 21, 2023



# **Role of Regional Committees during the project application window**



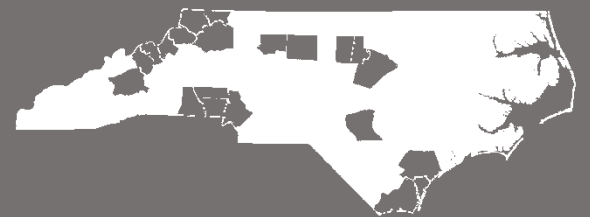


# Role of Regional Committees

- ***Spread the word and start now!!!***
  - Many of the providers in your regions may not hear critical information about application deadlines & materials if it does not come from you.
  - Encourage any interested providers to email [bos@ncceh.org](mailto:bos@ncceh.org) & request to be added to our general email list.
  - Forward all ESG Program competition information to your networks, especially the CoC's application instructions! All instructions will be posted at: <https://www.ncceh.org/bos/esg/>
- ***Be prepared to answer questions correctly!***
  - Applicants may come to you before asking NCCEH staff.
  - Very important that you have the correct information.
  - If you don't know, don't guess! Direct people to email [bos@ncceh.org](mailto:bos@ncceh.org).



# Updates to ESG Scoring



# CY2024 ESG Program Funding Priorities

- The ESG Program Funding Priorities document has been updated for CY24 & approved by the Funding & Performance Subcommittee.
  - Steering Committee will consider approval of the ESG Program Funding Priorities on June 06.
- Once approved, it will be available on the NCCEH website:  
<https://www.ncceh.org/bos/esg/>.
  - Minor updates from CY2023 version, with 2 notable additions:
  - Key changes include:
    - Addition to the equity section noting the importance of including people with lived experience of homelessness (PLE)
    - Establish a benchmark of attending case conferencing meetings annually (85% of meetings)



# Updates to ESG Scorecard

- A new scorecard is being finalized for this year's competition.
- Key changes to the scorecard:
  - Edits to the Equity Section as recommended by the Racial Equity Subcommittee
  - Minor edits for clarity and consistency.
- More details on the ESG scorecard will be presented at the June 22<sup>nd</sup> webinar for project applicants.

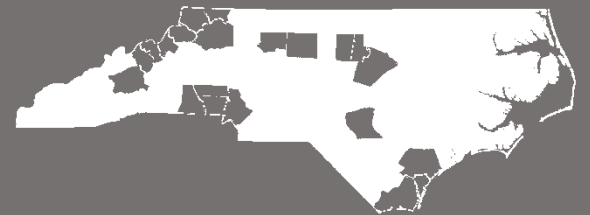


# Supporting your region in submitting good applications

- As you are talking to agencies in your region, or preparing your own applications, *remember*:
  - It's very important to read the Project Application Instructions thoroughly!
  - Plan to attend the webinar on June 22 from 2:00 – 3:30 PM
  - Now is a good time to reference the NC BoS CoC Written Standards for the project type for which you are applying. A review of all applicants' policies & procedures will be done as part of the application process to assess adherence to the Written Standards.
  - Now is a good time to get your HMIS/comparable database data cleaned & up-to-date. Project performance will be scored using the Annual Performance Report (APR).
    - We're using the APR rather than the CAPER because it has more comprehensive data.
    - VSPs will be expected to produce the APR from their comparable database.



# **Role of Regional Committees in completing the Regional Prioritization Form**



# What is the Regional Prioritization Form?

## The Regional Prioritization Form IS:

- An opportunity for Regional Committees to provide input on the applicants in their region applying for ESG Program funding.
- An opportunity to notify NCCEH staff & the Project Review Committee if an agency applied for ESG Program funds that does not participate in Regional Committee & Case Conferencing meetings.

## The Regional Prioritization Form IS NOT:

- A final decision on which projects are funded.
- A decision regarding the funding amount awarded to any project applicant.



# When is the Regional Prioritization Form completed?



The Regional Prioritization Form will be sent to Regional Leads & Alternates once all project applications have been received.



It will need to be completed and returned by the assigned deadline July 27 in order to be considered by the Project Review Committee to create the proposed slate of applications.





# What is required to complete the Regional Prioritization Form?

- A special meeting of your Regional Committee will need to be called & facilitated by a leader who does not have a conflict of interest.
  - Consistent with last year's competition, no funding amounts will be included.
  - The form will ask for a 'yes/no' response to recommend each project for funding.
  - The form also includes verification that applicant agencies attended a benchmark of 75% of Regional Committee meetings (per agency) and 85% of case conferencing meetings (per project).
  - This may mean the regional Webmasters & CE Leads need to find this data ahead of the Regional Committee meeting.

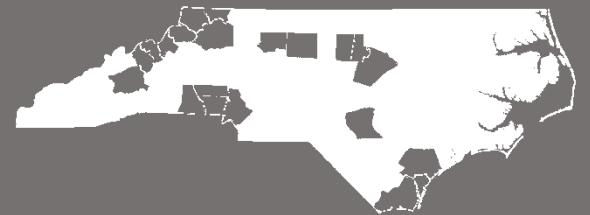


## The NC ESG Office may require a similar form.

- In last year's competition, there was a similar form required of applicants who were already approved by the CoC.
- Each agency was asked to gain signatures from Regional Leads before submitting their final application documents to the NC ESG Office.
- Because you will have already provided this information for each applicant ahead of their approval by the CoC, NCCEH staff will be able to sign these forms on applicant's behalf this year.



# Conflict of Interest



# Conflict-of-Interest Policy

- Persons attending Steering Committee or Regional Committee meetings representing an agency applying for CY2024 ESG Program Funding may not:
  - Participate in conversations about applicants
  - Facilitate Regional Committee meetings to recommend agencies for funding
  - Ask questions about the funding proposal for your agency
  - Make a motion related to approving or recommending an agency for funding.
  - Represent the region on the Project Review Committee
  - Vote on the Regional Prioritization Form or proposed slate of applicants (Steering Committee meeting only)



# Avoiding a Conflict of Interest

- Make a plan *now!*
- Who will facilitate the Regional Committee meeting to complete the Regional Prioritization Form? Plan on scheduling this for the last week of July.
- Who will complete & return the form?

\*Note: The CE Leads & Webmasters do not need to abstain from providing attendance info for Case Conferencing & Regional Committee meetings for applicants.





Q&A



## Contact NCCEH

[hello@ncceh.org](mailto:hello@ncceh.org)

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@NCHomelessness 

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## Contact NC Balance of State CoC Staff

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