NC BoS CoC Steering Committee Meeting
October 1, 2019 Minutes

Regional Leads Present: Kristen Martin, Mary Boyles, Melissa McKeown, LaTonya Penny, Marie Watson, Joel Rice, DJ Coles, Melissa Eastwood, Jim Cox, Tharessa Lee, Emily Locklear,

At-Large Members Present: Eric Edwards, Deena Fulton, Parker Smith, Ellen Blackman, Todd Rosendahl, Angela Harper King, Lisa Phillips

SC Members Absent: Destri Leger, Teena Willis, Ryan Carver, Dora Carter, Jessa Johnson

Interested Parties Present: Cheryl Fuller, Janice Sauls, Leila McMichael, Tujuanda Sanders, Alison Azbell, Amy Modlin, Lori Watts, Brooke Hudson, Renee Urban, Nana Knowles, Sabrina Lawson, Teresa Robinson, Lynne James, James Mercer, Monica Frizzell, Rebecca Smith, Talaika Williams, Emily Lowery, Rebecca Snyder

NCCEH Staff Present: Brian Alexander, Ehren Dohler, Jenn Von Egidy, Amy Sawyer

Approval of Consent Agenda
- The consent agenda will be voted on as a whole at the beginning of each meeting. Steering Committee members may request to move an item from the consent agenda to the regular agenda, if they feel it requires additional discussion.
- The consent agenda was sent out prior to the meeting and is posted at: https://www.ncceh.org/files/10406/
- There being no changes needed, the consent agenda was approved by common consent.

2019 CoC Competition
- The NC BoS CoC applied for over $10.4 million in homeless funding in the 2019 CoC Competition.

Potential Amount Available to NC BoS CoC Applicants:

<table>
<thead>
<tr>
<th>Funding Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Renewal Demand (ARD)</td>
<td>$8,583,575</td>
</tr>
<tr>
<td>Bonus Funding</td>
<td>$766,205</td>
</tr>
<tr>
<td>DV Bonus</td>
<td>$1,164,839</td>
</tr>
<tr>
<td>CoC Planning (not ranked)</td>
<td>$349,452</td>
</tr>
</tbody>
</table>

Projects will be ranked within 2 tiers:
| Tier 1: 100% of first-time renewals + 94% of ARD | $8,085,723 |
| Tier 2: 6% of ARD + Bonus + Domestic Violence | $2,428,896 |

- **Project applications were placed into two tiers:**
  - HUD has indicated that Tier 1 is the relatively “safe” tier, and projects placed in Tier 1 are likely to receive funding from HUD.
  - Tier 2 is the riskier tier, and projects placed in Tier 2 may or may not receive funding. In the past, the NC Balance of State CoC has had projects placed in Tier 2 that did not receive funding from HUD.

- **NCCEH staff posted and submitted the CoC application early.**
  - Staff posted the CoC Application and Project Priority Listing on September 24th to the NCCEH website.
  - Review the application at: [https://www.ncceh.org/bos/currentcocapplication/](https://www.ncceh.org/bos/currentcocapplication/)
  - The consolidated CoC Application was submitted to HUD on September 27th.

- **Consolidated Application has 3 parts**

| CoC Application | • Captures CoC-wide information |
| Project Applications | • New projects |
| | • Renewal projects |
| | • CoC Planning Grant |
| Project Priority Listing | • Ranked list of each project |
| | • Recommended by the Project Review Committee |
| | • Approved by the Steering Committee |
Summary

<table>
<thead>
<tr>
<th>Tier 1</th>
<th>Tier 2</th>
<th>DV Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>$8,085,723</td>
<td>$9,349,780</td>
<td>$1,163,318</td>
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</table>

Renewal Projects

<table>
<thead>
<tr>
<th>Renewed at full funding</th>
<th>34</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renewed at reduced funding</td>
<td>1</td>
</tr>
<tr>
<td>Not funded - Reallocated</td>
<td>2</td>
</tr>
</tbody>
</table>

New Projects

| RRH | 2 |
| Funded with bonus or DV bonus dollars | 2 |
| Not included in the listing | 3 |

Partial reallocation
- Eastpointe SPC3 application was reduced by 20% due to a history of underspending.

Full reallocation
- Eastpointe SPC Beacon Center application was eliminated due to a history of underspending.
- Burlington Development Corporation PSH application was eliminated due to poor performance.

Four new projects included in the final CoC Application
- Trillium RRH – covers Regions 12, 13
- NC DHHS RRH – covers all regions in BoS
- NCCADV RRH and SSO-CE – DV bonus projects to assist survivors of DV connect with and access PH

Three new projects were not included in the final ranking list

The CoC Application points to areas on which the CoC needs to focus attention.

Income
• Employment:
  o Increasing income through employment; lay the groundwork by programs and communities to connect people experiencing homelessness to jobs
  o Increasing access to employment: promoting formal collaborations with Workforce Development Boards and other agencies/organizations that can assist people experiencing homelessness build the skills to work and provide specific ways they can access jobs.

• Unearned income

Racial equity
For the second consecutive year, the CoC NOFA provided points in the application to CoCs that are assessing racial disparity in their systems and programs. Since the advent of coordinated entry, HUD has been emphasizing increased access of resources to all people experiencing homelessness in communities. Analyzing the racial and ethnic characteristics of people accessing our programs and systems is the next step in this evolution. To ensure that all people, no matter their race and ethnicity, have access to our system, we need to be looking at how we as a CoC are doing.

• Prior to and during the CoC competition, NCCEH completed a racial equity assessment to include in the final CoC Application. CoC staff worked with the NCCEH Data Center to pull data on ES, TH, RRH, and PSH programs across our 79 counties to understand how people of different races and ethnicities access our programs compared to the U.S. census. We want to share that information with you. Staff will present our findings from that assessment at our next Steering Committee meeting in November.

• We are also reaching out to consultants who do racial equity work; at our next Steering Committee in-person meeting we intend to use this consultant to talk with members about racial equity and how we as a CoC can strategically work to be more inclusive in our practices, programs, and systems.

System Performance Measures (SPMs)
HUD continues to emphasize the seven SPMs data points in the annual competition.

• The amount of points associated with these measures and the CoC’s strategies to decrease things like Length of Time Homeless, Returns to Homelessness, and First Time Homelessness continue to be a bigger percentage each year during the competition. The CoC needs to pay more attention to these data measures and implementing effective strategies to have greater impact across our 79 counties.

• The federal fiscal year ended yesterday, September 30, which prompts the next round of reporting the CoC must do for HUD on these measures. The Data Center will be working to pull the SPMs reports over the next month and reaching out to HMIS participating agencies to correct data.

• Once we’ve finalized those reports, staff will present these measures with an emphasis on showing trends over time and work with the Steering Committee to develop new strategies to have more impact.

Staff solicited questions or comments. None expressed.
ESG Application
NCCEH staff reviewed Regional and Project Applications from all 13 regions. Feedback was based on:

- Application answers
  - Did the applicant answer the question being asked and give a thorough answer?
- ESG Program Operations Guidelines
  - Did guidelines/policies and procedures match application?
  - Do guidelines adhere to written standards?
- Attachments
  - Were all attachments submitted?
  - Were they fully completed, including signatures and notarization?
- Staff did not correct grammatical errors—please proof-read your applications!

ESG Final Submissions

- Due in the office (not postmarked) by 5:00 PM on October 11, 2019
- Each Regional Committee/LPA should submit a 3-ring binder
  - Regional Application with attachments
  - All approved Project Applications with attachments
  - Binder should be 2 inches or less and tabbed according to the corresponding application checklist
- Electronic version on a labeled USB Drive
  - Refer to ESG presentation slides for information on how to set up folders on USB: http://bit.ly/2mk7Jyd
- Not accepted:
  - Sheet protectors
  - Sticky notes
  - Blank sheets of paper without tabs or used as tabs
  - Project and regional budgets in PDF format (must be in excel)
  - Applications in Word for electronic file
- If using US Postal Services, mail ESG application and supporting documents to:
  - ESG Homeless Program Coordinators
  - DHHS-DAAS-ESG 2101 Mail Service Center
  - Raleigh, NC 27699-2101
- If using Courier services (UPS, Federal Express, etc.) or Hand Delivery:
  - ESG Homeless Programs Coordinators
  - DHHS-DAAS-ESG
  - 918 Tate Dr
  - Raleigh, NC 27603
- NC DHHS Estimated Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>October 11, 2019</td>
<td>All Applications due in the office</td>
</tr>
<tr>
<td>October 14-November 15, 2019</td>
<td>NC ESG Application Review</td>
</tr>
<tr>
<td>November 25, 2019</td>
<td>Final Decisions Announced</td>
</tr>
<tr>
<td>December 6, 2019</td>
<td>Agency’s Intent to Appeal Due</td>
</tr>
</tbody>
</table>
December 13, 2019 | Appeals & Special Consideration Materials Due
---|---
January 3, 2020 | Appeal Responses
---|---
January 3, 2020 | Contracts Sent Out

**2019 Nominations Committee**

Nominations Subcommittee

- Meetings will be held in the 4th quarter of each year
  - Dates will be determined by subcommittee members.
- Determines which at-large members to extend an invitation to renew for an additional year on the Steering Committee
- Recommends candidates to serve as new at-large members on the Steering Committee.

Call for Members

- Representatives from the Steering Committee or other CoC representatives
- Please sign-up by October 1st
  - [https://app.smartsheet.com/b/form/370feb954a544cf5b295fdd4a3442247](https://app.smartsheet.com/b/form/370feb954a544cf5b295fdd4a3442247)

Regional Committee Elections

2020 Regional Committee Elections should begin in 4th quarter meetings!

Regional Lead

Regional Alternate

Webmaster

To promote coverage, a single agency should not fill more than 2 leadership positions on the Regional Committee

Coordinated Entry Lead

PIT Lead (starts in 4th quarter of 2019)

ESG Funding Process Lead
Staff solicited questions or comments. None expressed.

**SSO-CE Grant**

NCCEH receives a grant to support NC BoS CoC Coordinated Entry. Staff will report on the grant at the end of each grant year.

- Operating year is September 1-August 31.
  - 2018-2019 was first year.
- NCCEH sub-granted funds in 2018-2019 to support coordinated entry in Regions 2, 5, 10, 11, 12
- NCCEH is sub-granting funds in 2019-2020 to also support Regions 3 and 13.

**2018-2019 Overview**

- **Accomplishments:**
  - Better CE coverage
  - All SSO-CE regions have CE in HMIS
  - More participation in CE
- **Challenges:**
  - Slow start
  - Still incomplete data
  - Counties with few/no resources

**2018-2019 Subrecipients**

These are agencies that can take charge of their region’s CE system and build on it. They in general were able to improve coordination across the region. They were able to increase participation in the By-Name List meetings.

- **Agencies receiving sub-grants from NCCEH in 2018-2019 were:**
  - Thrive in Region 2
  - Community Link in Region 5
  - Hope Station in Region 10
  - Trillium Health Resources in Region 11
  - Pitt County Planning Department in Region 12
- **Challenges**
  - First year of a new grant with very little guidance from HUD.
  - We were impacted by a hurricane in the Fall of 2018, as we were starting up the grant.
  - Gaps in HMIS data

**Coverage**

- SSO-CE sub-grantees were able to recruit new access points and expand coverage of permanent housing programs.
  - Trained people to do VI-SPDATs
- But many counties still have few or no resources and little participation.
• All five 2018-2019 SSO sub-grantees’ regions now use HMIS to track CE prioritization waiting lists.
  o This was a longer and more difficult process than anticipated. It took half of the year to get the By-Name List on HMIS.
  o There is now much richer data on CE, but it remains incomplete.
  o CE data in HMIS showed gaps where shelters or other front door providers aren’t consistently conducting VI-SPDATs or entering data quickly.

Spending
• We are still finalizing final spending numbers, but NCCEH and subrecipients will have spent around 85% of the grant in 2018-2019.
• Spending challenges:
  o Understanding the real cost of CE
  o Fitting CE activities into eligible SSO activities
  o Slow start due to Hurricane Florence

SSO-CE APR
• This year it’s mostly narrative. We will share the APR with the Steering Committee when complete.
• There are changes coming to the APR. New data standards go into effect April 1, 2020.

Plans for 2019-2020
• Use data, expand coverage, improve flow to permanent housing in renewal regions
• Add SSO-CE coverage in Regions 3 and 13
• Add full-time NCCEH staff to support regions without SSO-CE grants
• Add CE access through 2-1-1

2019-2020 subrecipients
• Agencies receiving sub-grants from NCCEH in 2019-2020 are:
  o Thrive in Region 2
  o Greater Hickory Cooperative Christian Ministry in Region 3
  o Community Link in Region 5
  o Hope Station in Region 10
  o Trillium Health Resources in Regions 11 and 13
  o Pitt County Planning Department in Region 12
• Staff solicited questions or comments. None expressed.

2020 PIT/HIC Count
The Point-in-Time Count and the Housing Inventory Count give us a snapshot of our homeless populations and programs. While it doesn’t give trendlines for a whole year, it is the longest standing data point. We have years of data showing numbers from year to year since 2009.

Point-In-Time Count (PIT)
  Count of people experiencing homelessness

Housing Inventory Count (HIC)
Count of the beds in the homeless system

- Temporary: Shelters and Transitional Housing
  - While here, people are counted as experiencing literal homelessness in the PIT

- Permanent: Rapid Re-housing and Permanent Supportive Housing
  - While here, people are not counted as experiencing homelessness

**PIT and HIC counted at the same time**

- Night of Wednesday, January 29, 2020
- Snapshot of our system at a single point in time

**Who is included in the count?**

<table>
<thead>
<tr>
<th>PIT: Literal Homelessness</th>
<th>HIC: Dedicated Homeless Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency Shelter (includes DV and seasonal shelters)</td>
<td>Emergency Shelter (includes DV and seasonal shelters)</td>
</tr>
<tr>
<td>Transitional Housing</td>
<td>Transitional Housing</td>
</tr>
<tr>
<td>Unsheltered Homelessness</td>
<td>Rapid Re-housing</td>
</tr>
<tr>
<td>If they’re not in one of these 3 locations on the night of January 29, do not count them in the PIT!</td>
<td>Permanent Supportive Housing</td>
</tr>
<tr>
<td></td>
<td>Dedicated homeless programs meet 3 criteria:</td>
</tr>
<tr>
<td></td>
<td>1) Primary intent is to serve people experiencing homelessness</td>
</tr>
<tr>
<td></td>
<td>2) Homelessness status is eligibility requirement</td>
</tr>
<tr>
<td></td>
<td>3) Actual program participants are experiencing homelessness</td>
</tr>
</tbody>
</table>

**Many counties had difficulty finding unsheltered persons during the 2019 count**

- 27 counties counted ‘0’ people experiencing unsheltered homelessness
  - Stokes, Yadkin, Caswell, Chatham, Rockingham, Anson, Hoke, Johnston, Montgomery, Moore, Bladen, Columbus, Scotland, Edgecombe, Granville, Nash, Northampton, Sampson, Chowan, Currituck, Dare, Gates, Hyde, Tyrrell, Washington, Jones, Pamlico

- 22 counties counted ‘1-5’ people experiencing unsheltered homelessness
  - Cherokee (1), Graham (1), Madison (1), Swain (3), Polk (1), Rutherford (1), Alexander (4), Caldwell (4), McDowell (2), Alamance (4), Person (1),
Halifax (1), Warren (3), Duplin (3), Greene (1), Camden (1), Hertford (1), Perquimans (1), Beaufort (5), Bertie (1), Martin (1), Carteret (2)

- Number of counties reporting ‘0’ unsheltered individuals increased from 26 in 2018 to 27 in 2019.
- Number of counties reporting ‘1-5’ unsheltered individuals increased from 13 in 2018 to 22 in 2019.

**PIT/HIC data is an important tool and resource for your communities.**

Inclusive count of people experiencing homelessness

- Includes non-HMIS agencies
- Includes unsheltered homeless populations

Can use local and regional data to:

- Understand size/scope of homeless populations
- Assess system gaps (do your programs match your population’s needs?)
- Track increases/decreases
- Locate and engage unsheltered homeless populations
- Raise community and political awareness of homelessness

**Regional Committees need to keep these objectives in mind as they plan for the 2020 count**

- Elect a regional PIT/HIC Lead with the time and skills to facilitate and implement a strong process across the region.
- Identify needed tasks, identify people to complete them, and plan timeline.
- Communicate clearly to all stakeholders across the region.
- Ensure the PIT/HIC takes place in every county.
- Provide training and technical assistance to volunteers for a complete and accurate count.

All PIT/HIC resources are on the NCCEH website

- PIT/HIC page: [https://www.ncceh.org/datacenter/pointintimehowto/](https://www.ncceh.org/datacenter/pointintimehowto/)
  - Overview of count
  - Links to resources from HUD, NAEH, USICH
  - Recordings of all webinars and trainings
- 2020 PIT/HIC Orientation webinar to be held on November 6th at 1 PM

Staff solicited questions or comments.

- Mary Boyles asked if were using the same App as last year.
Brian stated we are switching to a different App that will still look very similar to the onefront-end users used last year. However, the back-end should be more streamlined for staff and will enable staff to finalize data and share it sooner.

Meetings and Reminders

- **BoS HMIS User Meeting**, October 17, 1:00 PM
  Register here: [https://www.ncceh.org/events/1310/](https://www.ncceh.org/events/1310/)

- **Coordinated Entry Council Meeting**, October 21, 10:00 AM
  Presentation: [https://global.gotomeeting.com/join/791696621](https://global.gotomeeting.com/join/791696621)
  Audio: (646) 749-3112 **Access Code: 791-696-621**

- **Funding and Performance Subcommittee Meeting**, October 24, 10:00 A.M.
  Presentation: [https://global.gotomeeting.com/join/791696621](https://global.gotomeeting.com/join/791696621)
  Audio: (646) 749-3112 Access Code: 791-696-621

**Next Steering Committee Meeting**: Tuesday, November 5, 10:30 AM – 12:00 PM