

# North Carolina Balance of State Continuum of Care

Steering Committee Meeting  
July 11, 2023  
10:30 AM



NCCEH

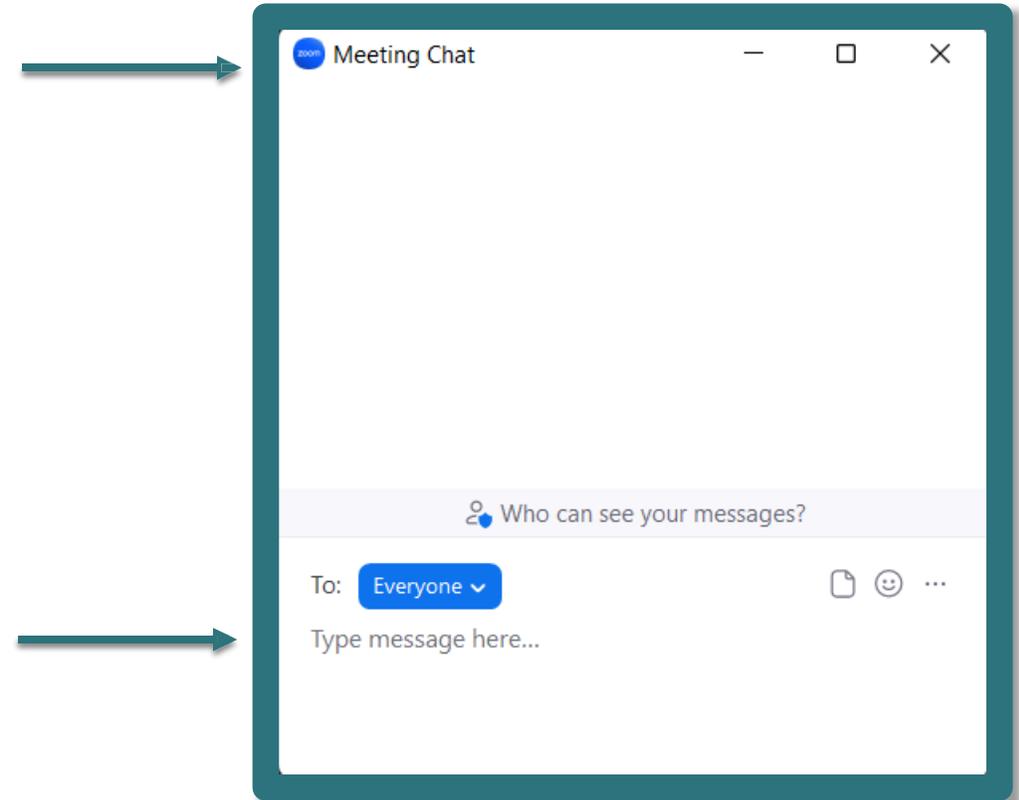
# Welcome

Reminders:

Your line is muted.

We will unmute the line during Q&A pauses.

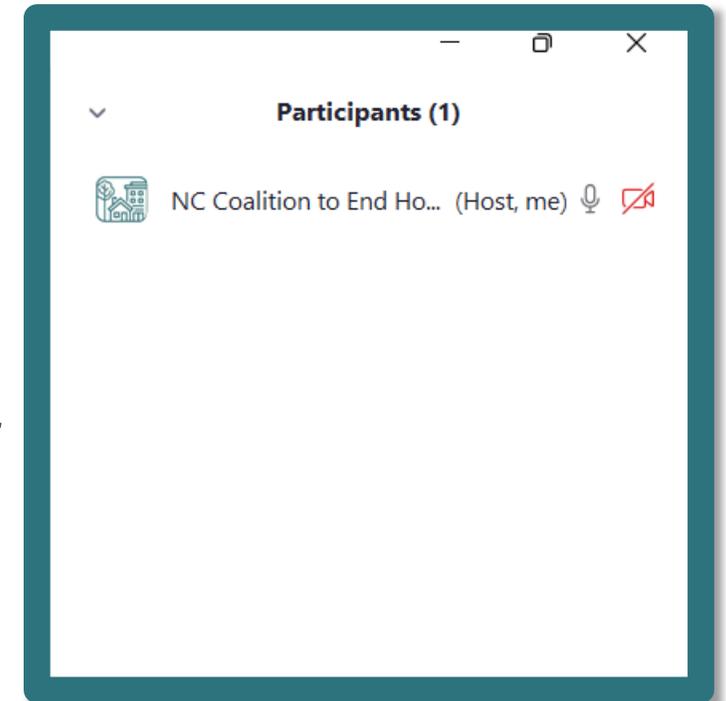
The chat box is available to use anytime.



# Roll Call

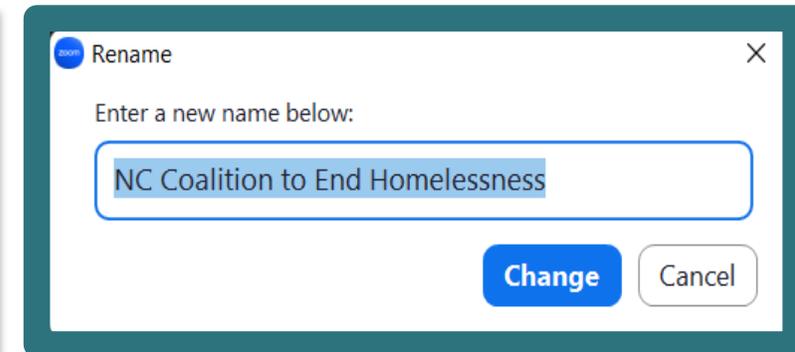
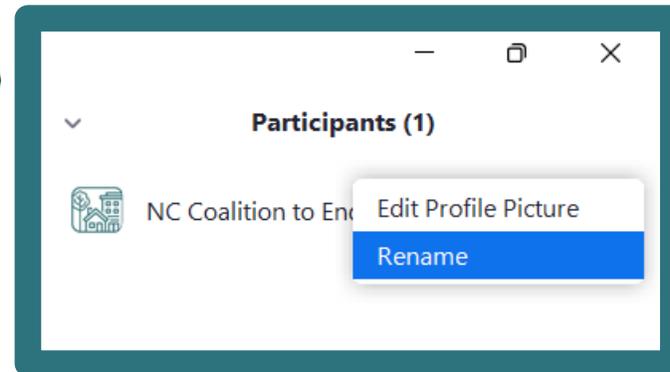
- We will conduct Roll Call for Regional Leads and at-large members to confirm quorum for voting.
- All participants should enter their full names, so we can document their participation in the minutes.

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*How to change your screen name:*

2





# Agenda

# Agenda

- Consent Agenda
- Letter of Support Request – Rowan Helping Ministries
- Back@Home Balance of State update
- FY2023 HUD CoC Program Competition updates
- CY2024 Emergency Solutions Grant Program Competition updates
- Approval of at-large Steering Committee member
- Framework to End Veteran Homelessness
- Unsheltered Access Coordination update
- Upcoming meetings and reminders



# Review & approve consent agenda

Consent agenda:

<https://www.ncceh.org/bos/steeringcommittee/>

- The consent agenda was sent to the Steering Committee prior to the meeting as a part of the Board Packet.
- The consent agenda will be voted on as a whole at the beginning of each meeting.
- Steering Committee members may request to remove an item from the consent agenda for additional discussion.

Changes or discussion?





# Letter of Support Request

# Supportive Housing American Rescue Plan (SHARP)

The North Carolina Housing Finance Agency received \$65,590,727 million in HOME-American Rescue Plan (HOME-ARP) funds through the American Rescue Plan Act of 2021. Funds assist people experiencing homelessness, those at risk of becoming homeless and other vulnerable populations. These funds are intended to reduce homelessness and housing insecurity and may be used to develop rental housing and non-congregate shelter, provide supportive services or offer tenant based rental assistance.

## Eligible Activities:

**Rental Housing** - acquisition, rehabilitation or new construction of rental housing. SHARP rental projects may be eligible to apply for a capitalized operating cost assistance reserve.

**Non-Congregate Shelters** - acquisition, rehabilitation or new construction non-congregate shelters. SHARP non-congregate shelter projects located in geographies listed as NCS Project Ineligible in Appendix D of the SHARP Program Guidelines are not eligible to apply. Non-Congregate Shelter projects may receive an interest-free, forgivable loan up to a maximum of \$3,000,000.

**SHARP Eligibility Requirements:** Nonprofit organizations must have had their 501(c)3 designation for at least three years to apply and must be able to provide the most recent certified audit that is less than 12 months old. Organizations must have a minimum of three years' experience providing supportive housing or providing supportive housing services for the population in the intended project. Organizations which have not completed a successful real estate development project within the last seven years must work with a qualified housing development consultant or partner with a more experienced nonprofit organization.

Additional information can be found at: <https://www.nchfa.com/rental-housing-partners/supportive-housing-developers/supportive-housing-american-rescue-plan>



# SHARP Letter of Support Request – Rowan Helping Ministries

Rowan Helping Ministries now celebrating its 35th year, works to move people out of crisis, poverty, hunger, and homelessness in Rowan County.

## Program Components:

- Requesting a \$750,000 15-year fully forgivable loan and includes capitalized operating expenses, would create Permanent Supportive Housing (PSH) units for citizens needing affordable rental housing and supportive services to end homelessness and housing insecurity.
- Eight 1-bedroom and two 2-bedroom PSH units will be built on vacant land owned by Shelter Ministries of Rowan County.
- Outdoor green space with a gathering area, a raised-bed community garden, adjacent tenant parking, solar panels, and other environmentally-friendly features to enhance energy savings.
- The PSH project is \$2,333,000 as part of a tri-phase \$6 million capital campaign. Construction will begin once funding is secured, with completion no later than December 2027.



# SHARP Letter of Support Request

Questions?

Motion?





# **Back@Home – Balance of State Request for Applications (RFA)**

# The Special CoC Program NOFO Funds will form the backbone for Back@Home-Balance of State.

The Back@Home Initiative is a collaborative rehousing initiative of state & local partners to:

- Assist households stabilize through access to permanent housing, adequate income, and appropriate support & services.
- Addresses these needs through a combination of financial assistance & housing stabilization services



# **Back@Home BoS builds on lessons learned from prior iterations of Back@Home.**

## Back@Home-Disaster

- Initiated during Hurricane Florence
- September 2018 – June 2022

## Back@Home-CV

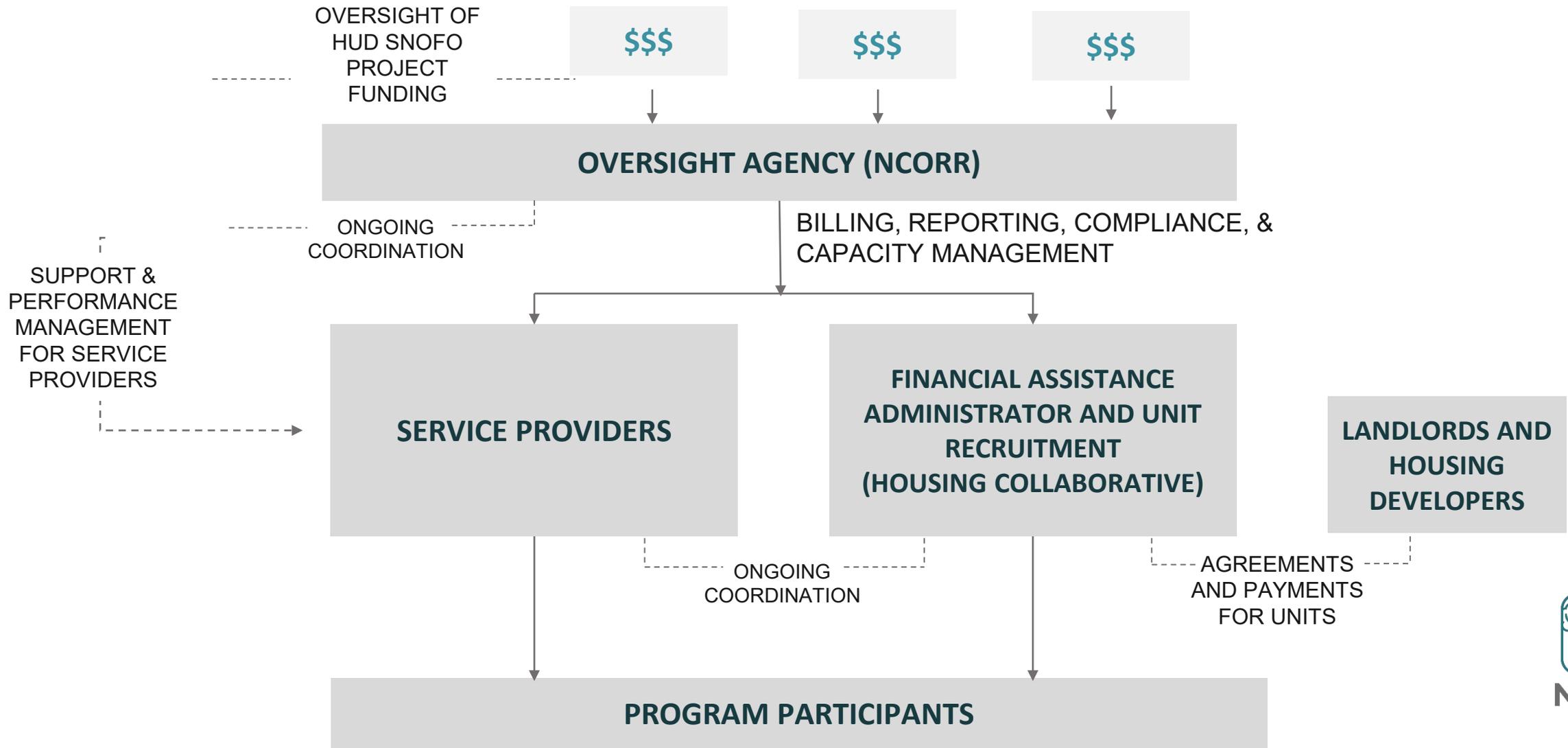
- Using ESG-CV funding during the pandemic
- August 2020 – September 2023

## Back@Home-BoS

- Target launch date October 1, 2023



# Back@Home-BoS will use a centralized approach to provide rehousing to all 79 counties in the CoC.



# **NCORR issued an RFA to select Regional Service Providers on 06/19/23.**

Regional Service Providers play an essential role in the B@H-BoS program.

The RFA calls for Regional Service Providers to develop a Rehousing Support Team model that would provide these essential services:

- Outreach
- Housing Stabilization Case Management
- System Navigation
- Housing Navigation



# NCORR will award contracts to build rehousing capacity across the CoC's 79 counties.

Selections will prioritize agencies providing expanded county coverage.

- RSPs will contract directly with NCORR to provide services.
- NCORR will provide a Per Member Per Month (PMPM) rate of \$400.26 per household served
  - Anticipated average contract for the 3-year period: \$720,468
  - Rehousing teams selected will have at least 2 staff members
  - Estimated ratio will be 1:25
- Eligible applicants:
  - Nonprofit organizations
  - Local government agencies
  - Public housing authorities
  - Native American tribal organizations



# All RFA information has been posted on the NCORR website.

If you have or others have interest in applying under the RFA, visit the NCORR website: [www.rebuild.nc/gov/contractors/requests-applications](http://www.rebuild.nc/gov/contractors/requests-applications).

All application materials are due on July 21, 2023 at 11:59 PM

Questions can be sent to [housing.stability@ncdps.gov](mailto:housing.stability@ncdps.gov).



NCCEH



# FY2023 CoC Program Competition

# FY2023 CoC Program Competition: Renewal Project Application Information

- Pre-Competition Scoring and Standard Review is complete.

All Renewal Projects met all standards for either PSH or RRH for a 3-year certification either starting in FY2023 or FY2024!

The Grant Inventory Worksheet (GIW) review is complete.

The GIW was received on June 13<sup>th</sup> from HUD and was sent to Renewal Applicant providers that afternoon.

The GIW was correct and returned to HUD before the deadline of June 28<sup>th</sup>.



# FY2023 CoC Program Competition

## FY2023 CoC Program Notice of Funding Opportunity

Released July 5, 2023 on [grants.gov](https://www.grants.gov) and sent out via email from the HUD Exchange mailing list late yesterday afternoon.

Final Project Applications due to HUD by September 28, 2023.

NC BoS CoC is working to get materials posted by the end of this week!

<https://www.ncceh.org/bos/currentcocapplication/>

**Approved FY2023 CoC Funding Priorities**

**Approved FY2023 New and Renewal Scorecards**

**Intent to Apply – required for new projects are due by 5PM on Wednesday, July 19<sup>th</sup>.**





# CY2024 ESG Program Competition

# The ESG Competition is Underway!

The RFA was released on June 06

A webinar for all Project Applicants was held on June 22.

- Recorded webinars and competition materials are available at [www.ncceh.org/bos/esg](http://www.ncceh.org/bos/esg)

Project Applications are due to NCCEH by 5:00 PM on 7/12/23!



# Total amount available: \$ 2,525,734

NC BoS CoC Region	NC ESG Fair Share	Emergency Services (60% max)	Housing Stability (40% Min)
BoS Region 01	\$126,766	\$76,059	\$50,707
BoS Region 02	\$118,532	\$71,119	\$47,413
BoS Region 03	\$192,152	\$115,291	\$76,861
BoS Region 04	\$169,683	\$101,810	\$67,873
BoS Region 05	\$304,427	\$182,656	\$121,771
BoS Region 06	\$199,659	\$119,795	\$79,864
BoS Region 07	\$366,671	\$220,002	\$146,669
BoS Region 08	\$169,481	\$101,689	\$67,792
BoS Region 09	\$231,348	\$138,809	\$92,539
BoS Region 10	\$236,136	\$141,682	\$94,454
BoS Region 11	\$109,380	\$65,628	\$43,752
BoS Region 12	\$152,211	\$91,327	\$60,884
BoS Region 13	\$149,288	\$89,573	\$59,715



# ESG Competition Timeline

Activity	Due Date
NC BoS CoC Instructions Released	Thursday June 01, 2023
RFA released	Tuesday June 06, 2023
NC Balance of State Webinar for all applicants	Thursday June 22, 2023
NC ESG Office RFA webinar	June 13, 15, and 20
Project Apps due to NCCEH	July 12, 2023
Project Apps Review	July 13 - 28
Project Review Committee Selection Meeting	August 03, 2023
Steering Committee Project Application Recommendation Approval	August 08, 2023
Appeals Due	August 11, 2023
Steering Committee appeals meeting (tentative)	August 15, 2023
Project and Regional Applications Due to NC DHHS	August 21, 2023



# Application deadline is July 12, 2023!

All project applications will need to be submitted through Smartsheet. The link is provided in the project applicant instructions.

Any applications received after 5:00 PM on July 12, 2023 are not guaranteed review.





# At-Large Steering Committee Seat Vacancy

# An at-large SC seat has opened mid-year.

Jeffrey Rawlings stepped down from the Steering Committee when he took a new position outside the NC BoS CoC.

His at-large seat is open for the remainder of the year.

- Term would be August-December 2023
- Seat reserved for person with lived experience of homelessness (PLE)
- Not restricted to one region of the CoC



# Precedent in filling mid-year vacancy

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In the past, if an at-large seat opens mid-year, it is filled by someone in the same agency that employed the departing member.

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This precedent doesn't apply in the case of PLE seats.

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Jeffrey was a member of the Lived Expertise Advisory Council (LEAC). To fill this seat, the LEAC would propose nominating another subcommittee member to serve the remainder of the term.



# Nominating Melissa Hewitt

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Melissa Hewitt is one of the original members of the LEAC and serves on the Funding and Performance Subcommittee as well.

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She presented at the NC Bringing It Home Conference in 2023, alongside other members of the LEAC, and been instrumental in drafting the Client Bill of Rights.

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She has an Associates Degree in business and lives in Hickory, NC. She has lived in her home since 2014 and is passionate about her family, both biological and chosen.

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She has been known to occasionally get on her soap box and is committed to impacting domestic violence atrocities and injustices against the homeless.

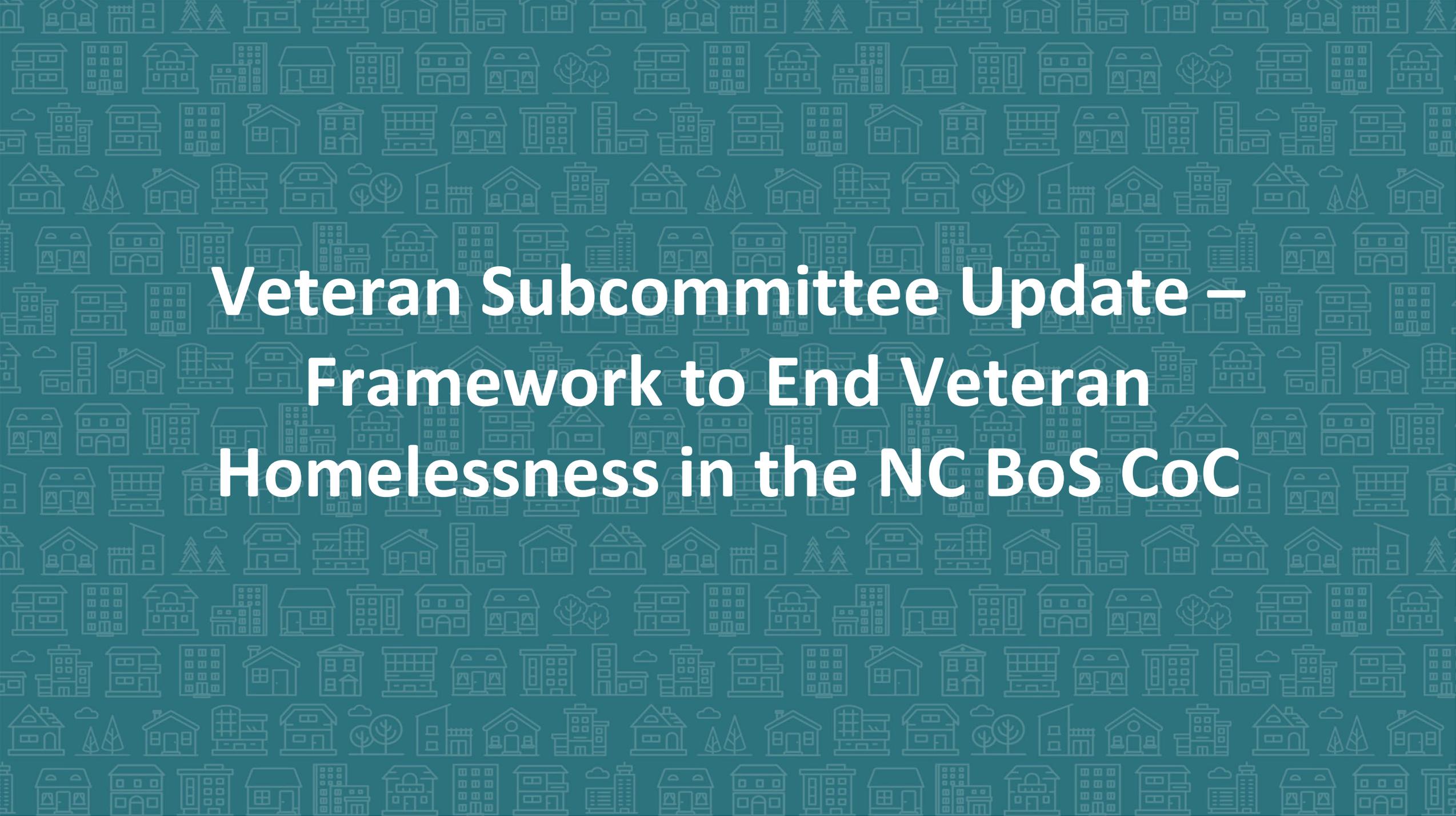


# Steering Committee approval

Questions?

Motion?





**Veteran Subcommittee Update –  
Framework to End Veteran  
Homelessness in the NC BoS CoC**

# Veteran Subcommittee

Re-launched in February 2023 to work toward a Framework to End Veteran Homelessness across the NC BoS CoC.

Designs and implements a system to address Veteran homelessness in the CoC.

Subcommittee membership includes SSVF grantees, VA Medical Center staff, HUD-VASH staff, other Veteran service agencies, and Veterans with lived experience of homelessness.



# NC BoS CoC Framework to End Veteran Homelessness

**Goal:** Every Veteran experiencing homelessness in the NC BoS CoC is quickly connected to permanent housing and appropriate services to maintain housing. Created by the Veteran Subcommittee, the framework will outline key system components to be implemented on a regional and service provider level to reach the stated goal above.



# Framework Core Components

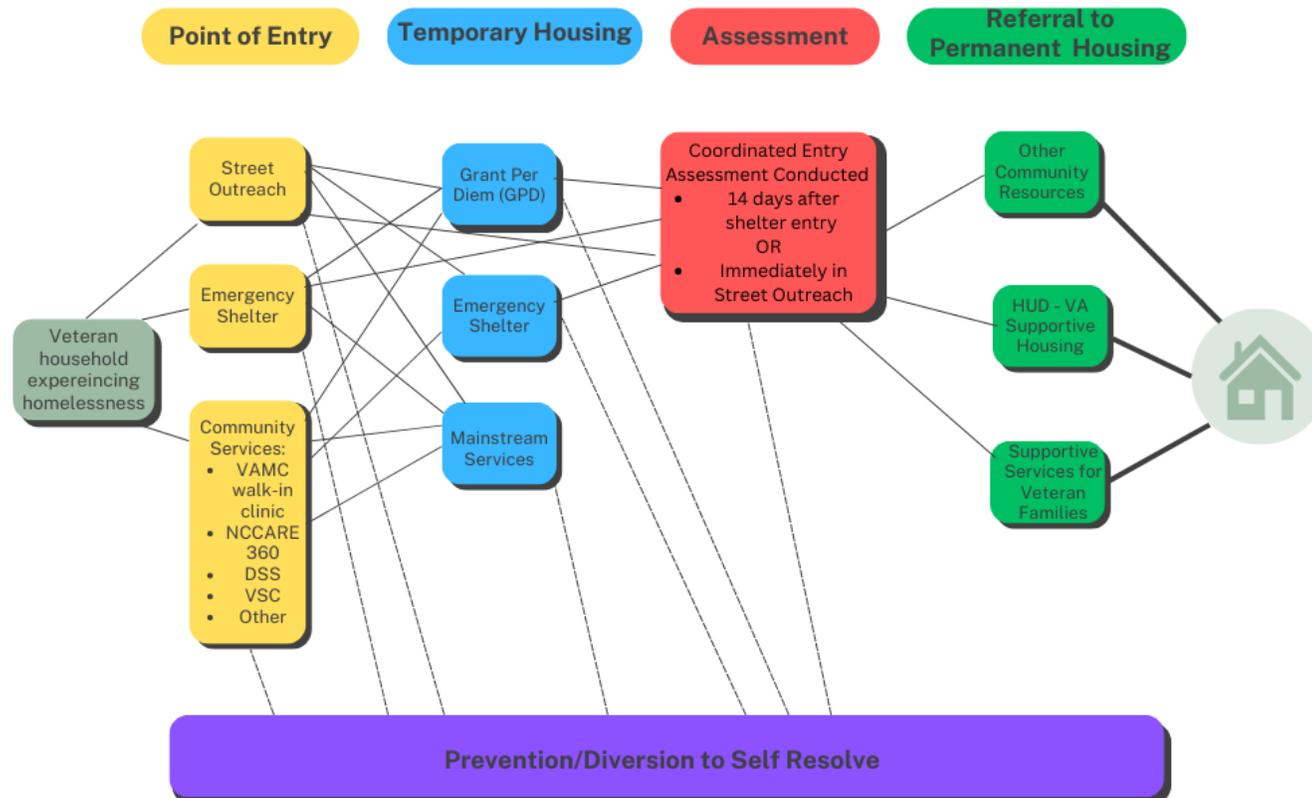
1. System Flow
2. Centering Equity
3. Coordinated Entry Integration
4. Provider Coordination: Roles & Expectations
5. Addressing System Gaps
6. Key Performance Indicators & Data Analysis



# Core Component: System Flow

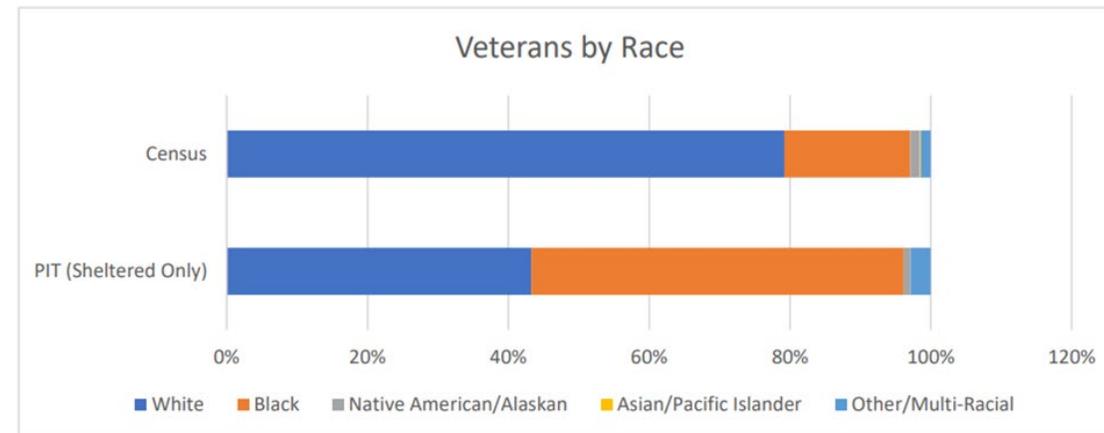
*Ensuring Veterans facing homelessness across the NC BoS CoC have a clear and accessible path toward permanent housing.*

NC BoS CoC Veteran System Flow



# Core Component: Centering Equity

*Centering Equity is a key component to the Framework to End Veteran Homelessness due to the importance of elevating historical racism and systems built on white supremacy. We must better understand how these systems disproportionately impact BIPOC Veterans and strategize approaches to create lasting change.*



2022 PIT Count



# Core Component: Coordinated Entry Integration

*All Veterans experiencing homelessness in the NC BoS CoC should be served through their regional Coordinated Entry (CE) system to be swiftly housed. Four elements are essential to the coordinated entry system.*

For full integration, regional CE systems should incorporate the following Veteran-specific practices:

- Regularly hold case conferencing meetings inclusive of Veteran-specific conversations and resources.
- Run and provide Veteran by-name list data at every meeting.
- Swiftly connect Veterans deemed ineligible for Veteran-specific resources to civilian resources.



# Core Component: Provider Coordination

*It's important for each partner providing services to Veterans to agree to a standard and specific set of roles & expectations to be effective.*

Veteran Service Providers (includes SSVF, HUD-VASH, GPD, HCHV, VAMC Outreach, etc.) will:

- Attend case conferencing meetings
- Communicate regularly with other providers serving Veterans experiencing homelessness
- Educate selves and other community providers regarding other Veteran resources and programs
- Complete CE Assessments and make referrals to the regional by-name list, as needed
- Report housing outcomes for referred households to the CE Lead at case conferencing meetings

Regional CE Leads will:

- Facilitate Veteran-specific case conferencing monthly
- Run the Veteran BNL in preparation for each case conferencing meeting
- Facilitate referrals of eligible Veterans to SSVF and HUD-VASH



# Core Component: Addressing System Gaps

*Currently, the NC BoS CoC homeless response system has various gaps to overcome to better serve Veterans experiencing homelessness. Below are the main themes of such gaps, as well as approaches the CoC should take to address them.*

- Build trust and communication between providers*
- Expand program knowledge*
- Share Data*
- Conduct system analysis, evaluation, and accountability*



# Core Component: Key Performance Indicators & Data Analysis

*Systems must regularly analyze performance to measure success toward established goals. Below are key performance indicators the Veteran Subcommittee will monitor on a quarterly basis. Baseline data is provided to measure change overtime.*

## **Overall Veteran representation**

- 2023 Point in Time Count: 191 total Veterans experiencing homelessness across the NC BoS; 136 sheltered, 55 unsheltered.
- Goal: 20% decrease of overall Veteran homelessness and unsheltered Veteran homelessness from 2023-2025.

## **Length of time homeless**

- 2022 HMIS Data: Veterans enrolled in ES, TH, RRH, and PSH projects spent an average of 123 days homeless.
- Goal: Decrease average days Veterans experience homelessness to 115 days by 2025.

## **Race/Ethnicity demographics and outcomes**

- 2022 HMIS Data: 51% of Veterans served in ES, TH, RRH, and PSH projects were Black/African American; 39% permanently housed were Black/African American.
- Goal: Increase permanent housing placements for Black/African America Veterans to 50% by 2025.

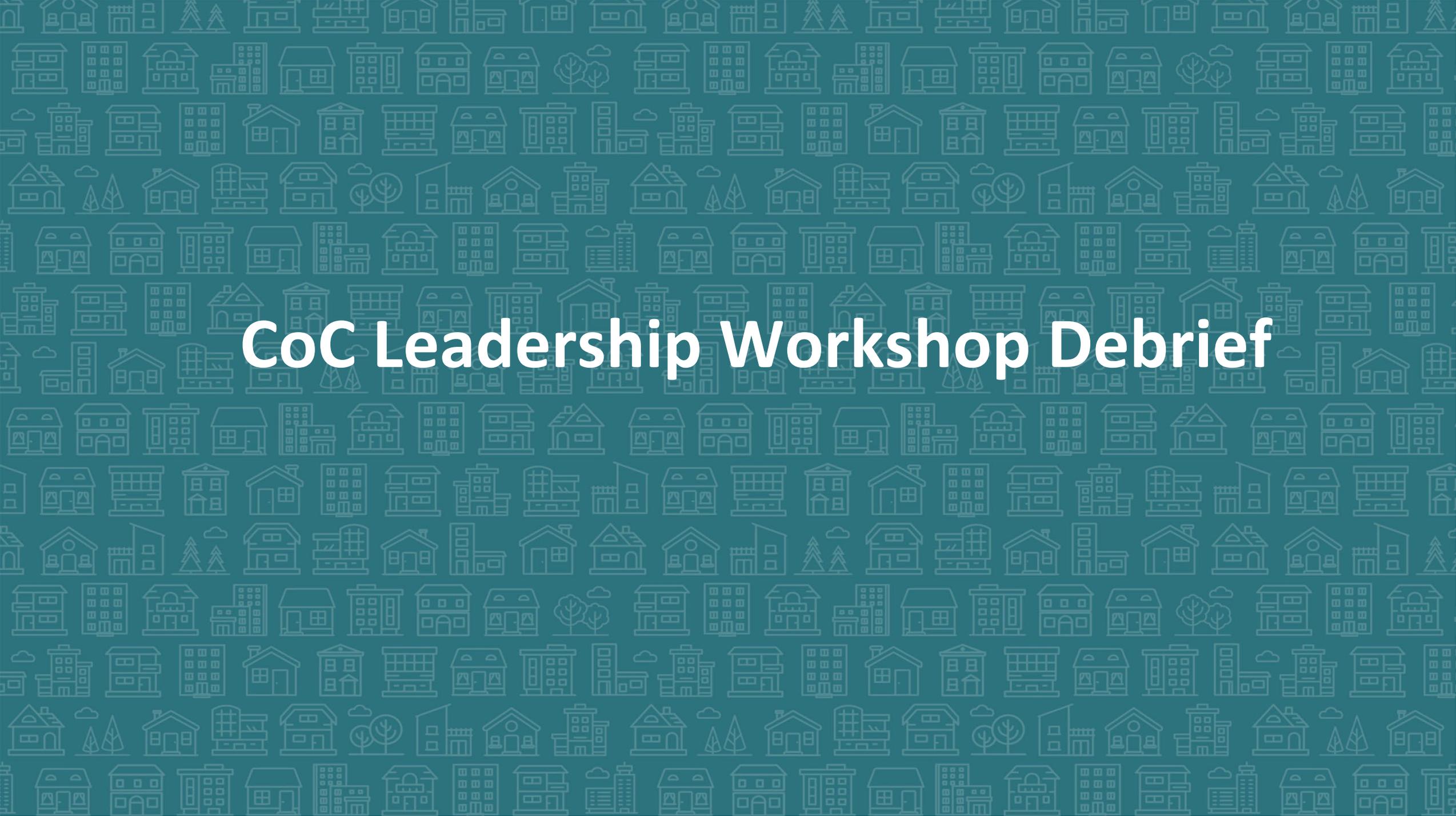
## **Exits to permanent housing**

- 2022 HMIS Data: percentage of Veterans served in ES, TH, RRH, and PSH projects permanently housed was 41%.
- Goal: Increase percentage of Veterans permanently housed to 55% by 2025.

## **Returns to homelessness**

- 2021 HMIS Data: the percentage of Veterans returning to homelessness within 1 year after a permanent housing exit was 4%.
- Goal: Decrease the percentage of Veterans returning to homelessness within 1 year to 2% by 2025.





# CoC Leadership Workshop Debrief

# CoC Leadership Workshop

On Thursday, June 15, 2023, CoC Leadership met for an in-person workshop!

The focus of the workshop was on year-round unsheltered access coordination.

The agenda included:

- An overview of roles and responsibilities
- Breakout groups to create system mapping for each region
- Breakout groups to deep-dive into county-by-county support for connecting persons living unsheltered to services, shelter, coordinated entry, and permanent housing
- Report-outs from each region (to learn from our peers!)



# CoC Leadership Workshop

## Regional system mapping

- Each Regional Unsheltered Coordination Workbook includes a list of known regional projects broken down by agency, funding, and HMIS participation.
- Regional leaders used this list to identify the organizations, entities, and volunteer initiatives that provide services and housing to people experiencing unsheltered homelessness in each county.
- Regions also identified any gaps that exist in each county that the Regional Committee will need to address as part of their plan.



# CoC Leadership Workshop

The Outreach Planning section was broken into two parts.

- Assertive outreach means outreaching and engaging people experiencing unsheltered homelessness where they gather.
- Passive outreach happens with other community stakeholders, focusing on outreaching and engaging providers to connect to people experiencing unsheltered homelessness.
- Regions were asked to identify agencies in each county to do on-going assertive outreach and passive outreach.



# CoC Leadership Workshop

## System Navigation Planning

- System navigation services assist people experiencing unsheltered homelessness with accessing resources from the homeless service and partner systems to obtain permanent housing.
- Regions should ensure that the local system has a plan to continue providing basic and higher-level services to people experiencing unsheltered homelessness identified through outreach efforts.
- Regions were asked how they will ensure those living unsheltered do not get lost in the homeless response system.



# CoC Leadership Workshop

## Training & Evaluation Planning

- To prepare collaborative partners to work closely with people experiencing unsheltered homelessness, the region needs to plan how it will provide training and ongoing technical assistance.
- Regions were also tasked with determining a process to gauge the effectiveness of the Unsheltered Access Coordination Plan.



# CoC Leadership Workshop

Next steps:

- Every region received a digital copy of the workbook.
- Share the completed document with regional partners & schedule time on the next Regional Committee meeting to discuss the plan, gather feedback, answer questions, & build buy-in
- Update the document with feedback from regional stakeholders
- Submit the final Unsheltered Access Coordination Plan to [bos@ncceh.org](mailto:bos@ncceh.org) by July 15th!



# Upcoming meetings & reminders

*(Log-in and recording information can be found on agenda)*

- **Lived Expertise Advisory Council Meeting**, *Friday, July 14, 12:00 – 1:00 P.M.*
- **HMIS System Updates**, *Tuesday, July 11, 10:30 – 11:30 A.M.*
- **Monthly HMIS Training**, *Wednesday, July 19, 10:00 – 11:00 A.M.*
- **Racial Equity Subcommittee Meeting**, *Wednesday, July 19, 11:30 A.M. – 12:30 P.M.*
- **Local Leadership Response Sharing Call**, *Wednesday, July 19, 1:00 – 2:00 P.M.*
- **Funding and Performance Subcommittee**, *Thursday, July 27, 11:00 A.M. – 12:00 P.M.*



# Next Meeting

**Tuesday, August 8<sup>th</sup> at 10:30 A.M.**

*\*moved back 1 week due to ESG Competition timeline.*

Reach out to us: (919) 755-4393

[bos@ncceh.org](mailto:bos@ncceh.org)

