

# North Carolina Balance of State Continuum of Care

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## NC Balance of State CoC Steering Committee Minutes

July 12, 2022

**Regional Leads Present:** Derek Lancour, Kristen Martin, Arwen March, Pamela Hinton, Kristen McAlhane, Natasha Elliott, Marie Watson, James Stroud, LaTasha McNair, Kit Claude, Tujuanda Sanders, Brian Fike

**At-Large Members Present:** Ellen Blackman, Angela Harper King, Rachelle Dugan, Jeff Rawlings

**SC Members Absent:** Emily Locklear, Torie Keeton, Isaac Sturgill, Cassie Rowe, Brooks Ann McKinney, Lisa Phillips, Tiffany Askew

**Interested Parties Present:** Tonya Freeman, Kendra Martin, Leonard Tillery, Beth Lingerfeldt, Shantisha Williams, Kelly Deal, John Thomson, Teresa Allen, Lori Watts, Amy Hamilton-Forester, Michele Welsh, Leila McMichael, Savannah Dick, Melissa McKeown, Jana Elliot, Kecia Robinson, Teresa Robinson, Kerry Bashaw, Alyce Knaflich, Fatimah Waheed, Monica Frizzell, Lesly Delgado, Kim Hemphill, Mary Erwin, Teena Willis, Leanne Greer, Laurenn Singleton, April Fox, Manual Hyman, Elle Evans Peterson

**NCCEH Staff Present:** Brian Alexander, Allie Card, Andrea Carey, Adriana Diaz, Ryan Fehrman, Laurel McNamee, Debra Susie, Ashley VonHatten

### Approval of Consent Agenda

- The consent agenda was sent out for review prior to the meeting and is posted at: <https://www.ncceh.org/bos/steeringcommittee/>
- The consent agenda was voted on at the beginning of the meeting. Without changes or objection, the consent agenda was approved by common consent.

### Letter of Support Request

Western Piedmont Council of Governments (WPCOG) is applying to become a Moving to Work Expansion Agency – Asset Building Cohort

- The goals of the program are to increase housing choice, increase self-sufficiency, and increase cost effectiveness.
- Randomly selects at least 25 participants receiving Housing Choice Vouchers and deposits funds into a bank account monthly for 24 months.

- The program will prevent evictions, ensure families are ‘banked’ and strengthen housing stability through asset building.

Tonya Freeman asked if the Moving to Work Expansion limits rental assistance to 5 years in a lifetime, such as the Moving to Work model for some PHAs. Allie Card asked WPCOG, which answered that no, there is no limit.

Tonya motioned for approval, and James Stroud seconded the motion. The motion to provide a letter of support to WPCOG was unanimously approved.

### **FY2022 CoC Competitions Update**

The initial phases of the FY2022 CoC competition have begun:

- Registration is now complete for the CoC as of 5/6
- Grant Inventory Worksheet (GIW) – submitted to the HUD Field Office on 07/06
- Notice of Funding Opportunity (NOFO) – August release? Due before 10/20

NCCEH staff have begun to slowly prepare for this year’s competition:

- New CoC Applicant webinar held on March 3:
  - Webinar Recording: <https://youtu.be/Rag6V5HuzC8>
- [FY22 CoC Funding Priorities have been approved.](#)
  - Posted on the website at: <https://www.ncceh.org/media/files/pages-page/2b7f75d2/2022-coc-funding-priorities-final.pdf>
- Approved renewal and new scorecards
  - Posted at: <https://www.ncceh.org/bos/currentcocapplication/>
- Intent to Apply process ready:
  - The Intent to Apply form is mandatory for all agencies applying for new FY22 CoC funds and can be submitted at: <https://app.smartsheet.com/b/form/2cf2061052884e979b8587ab91438811>
    - Any agency wanting to apply for a new CoC project in the FY22 competition is required to submit a form.
    - Asks for preliminary information about proposed project(s)
    - NCCEH staff will review and follow-up with the agency to discuss
      - Staff will schedule follow-up calls later in the year once we have more details.
    - Rolling-basis, non-binding
    - Deadline: 2 weeks after NOFO release
- Eligible activities: Rapid Rehousing and Permanent Supportive Housing

HUD released a Special NOFO to address unsheltered and rural homelessness on June 22<sup>nd</sup>.

- Unsheltered set-aside: \$14,843,764 –Full geographic coverage
- Rural set-aside: \$10,478,984 –55 designated rural counties
- Grant terms: 3 years
- CoC funding that follows the CoC Interim Rule and can be renewed

- Final application due October 20<sup>th</sup>

Both set-asides require the CoC to produce a Plan for Serving HHs Experiencing Homelessness with Severe Service Needs. The plan consists of several sections:

- Leveraging Housing Resources
  - Development of new units outside of CoC and ESG resources – signed agreements required
- Leveraging Healthcare Resources
  - Development of agreements with healthcare providers to support HHs in RRH and PSH developed through this funding
- CoCs current strategy to identify, shelter, and house HHs experiencing unsheltered homelessness
  - Current street outreach strategy
  - Current strategy to provide immediate low-barrier shelter for people experiencing unsheltered homelessness
  - Current strategy to provide low-barrier permanent housing for people experiencing unsheltered homelessness
- Updating the CoCs strategy to identify, shelter, and house HHs experiencing unsheltered homelessness with data and performance
- Identify and prioritize HHs experiencing or with histories of unsheltered homelessness
- Involving people with lived expertise in decision-making
- Supporting underserved communities and supporting equitable community development

The plan requires approval by the CoC, and all applicants must show adherence to principles in the plan.

- The Lived Expertise Advisory Council will vet the plan on July 22<sup>nd</sup>.
- The Funding and Performance Subcommittee will vet and provide recommendation of plan on July 28<sup>th</sup>.
- The Steering Committee will formerly approve the plan on August 2<sup>nd</sup>.
- The CE Council will recommend updated assessment and prioritization schedule.

The CoC process will be similar to our annual CoC NOFO process with some potential tweaks. The CoC will review and rank projects using the Project Review Committee and the final recommended lists will be approved by the Steering Committee.

- CoC-wide application (for both set-asides)
- Priority project listing: unsheltered set-aside
- Priority project listing: rural set-aside

There is potential for streamlining the process, including:

- Open call for applications
- Prioritization of CoC-wide projects
- Prioritize building infrastructure

- Focus staff time on things that will make the application competitive

A **tentative** Special NOFO timeline was shared:

Activity	Date
HUD releases Special NOFO	June 22
Informational webinar	Postponed - TBD
Release instructions	TBD
First submission deadline	August 11
PRC orientation	August 23
Second submission deadline	August 25
Scoring	August 26 – September 9
PRC recommendation meeting	September 20
Special Steering Committee approval meeting	September 22
PRC appeals meeting (if needed)	September 29
Steering Committee appeals meeting (if needed)	September 30
Special NOFO application due	October 20

### **Lived Expertise Advisory Council (LEAC) Update**

The purpose of the NC BoS CoC Lived Expertise Advisory Council (LEAC) is to improve the provision of services to people experiencing homelessness, and the policies that govern these services, across the NC Balance of State CoC, through insights and expertise that come from people experiencing homelessness firsthand.

Rachelle Dugan provided an update on behalf of the LEAC. Updates included:

- Participation in governance beyond tokenism
  - The group has invested time throughout 2022 to build knowledge and relationship among members so that everyone feels that they can participate.
  - The LEAC presented at the 2022 Bringing It Home Conference and a strategic planning meeting of the NCCEH Board of Directors.
  - Through recruitment efforts, LEAC members are now present on all committees of the CoC except for the Scorecard Subcommittee.
  - Recruitment is ongoing to fill 3 more seats on the LEAC. Seeking membership from people who have recently experienced homelessness living in the eastern part of the state. Email [laurel.mcnamee@ncceh.org](mailto:laurel.mcnamee@ncceh.org) for more info and to refer a candidate.
- The LEAC is impacting service provision.
  - The LEAC has committed to creating a Client Bill of Rights for the NC Balance of State CoC.
  - This document will guide service provision across the NC BoS CoC and establish a baseline for honest, respectful, and transparent services.
  - Currently in its research and drafting phase. Goal of Steering Committee approval in Fall 2022.

## CY23 ESG Competition Update

The NC ESG office met with CoC staff ahead of releasing the ESG RFA for CY23 funding and notified us of details on timing and funding.

- RFA anticipated release on July 19<sup>th</sup>
- This information allows us to work further ahead and give applicants as much time as possible to create and submit competitive applications.
- NCCEH staff have also hosted a webinar for Regional Committee members on June 29<sup>th</sup> and will host a webinar for Project Applicants on July 20<sup>th</sup>.
- NCCEH webinars are recorded and available at [www.ncceh.org/bos/esg](http://www.ncceh.org/bos/esg)

## Total amount available: \$ 2,531,321

NC BoS CoC Region	NC ESG Fair Share	Emergency Services (60% max)	Housing Stability (40% Min)
BoS Region 01	\$127,046	\$76,228	\$50,579
BoS Region 02	\$118,794	\$71,277	\$47,311
BoS Region 03	\$192,577	\$115,546	\$76,695
BoS Region 04	\$170,058	\$102,035	\$67,727
BoS Region 05	\$305,100	\$183,060	\$122,040
BoS Region 06	\$200,101	\$120,060	\$79,691
BoS Region 07	\$367,482	\$220,489	\$146,352
BoS Region 08	\$169,856	\$101,914	\$67,646
BoS Region 09	\$231,860	\$139,116	\$92,340
BoS Region 10	\$236,659	\$141,995	\$94,251
BoS Region 11	\$109,622	\$65,773	\$43,658
BoS Region 12	\$152,548	\$91,529	\$60,753
BoS Region 13	\$149,618	\$89,771	\$59,586

## ESG Competition Timeline

Activity	Due Date
NC BoS CoC Instructions Released	Tuesday, July 12
RFA released	Tuesday, July 19
NC Balance of State webinar for all applicants	Wednesday, July 20
NC ESG Office RFA webinars	<ul style="list-style-type: none"> <li>• Tuesday, July 26</li> <li>• Thursday, July 28</li> <li>• Tuesday, August 02</li> </ul>
Project Apps due to NCCEH	August 12
Project Apps Review	August 15-23
Project Review Committee Selection Meeting	August 24
Steering Committee Project Application Recommendation Approval	September 13
Appeals Due	September 16
Steering Committee appeals meeting (tentative)	September 20
Project and Regional Applications due to NC DHHS	October 3

## Project Application Instructions

- The project application instructions are being finalized and will be released ahead of the RFA.
- This will allow applicants to plan for a timely submission and begin collecting the needed supplemental materials.
- The Project Application form, budget form, and supplemental ESG forms will not be available until July 19<sup>th</sup>.
- Between 7/12 and 7/19, agencies can begin completing their packet by:
  - Becoming familiar with the process and timeline
  - Planning for the time needed to submit the application by 8/12 deadline
  - Completing the NC BoS CoC Supplemental Information Form
  - Cleaning HMIS data and practice running an APR
  - Locating agency policies and procedures (including client rules)

All interested agencies should attend the Project Applicant Webinar. The webinar will be recorded and available on the NCCEH website.

- The webinar is Wednesday, July 20<sup>th</sup> from 2:30 PM – 4:00 PM.
- Website event page: <https://www.ncceh.org/events/1563/>
- Login information:
  - <https://global.gotomeeting.com/join/791696621>
  - United States: +1 (646) 749-3112
  - Access Code: 791-696-621

The NC ESG Office is hosting additional webinars. All applicant agencies should plan to attend one of the following webinars:

1. Tuesday, July 26 from 10 AM –12 PM
  - Register here:  
<https://attendee.gotowebinar.com/register/3419260583995239696>
2. Thursday, July 28 from 10 AM –12 PM
  - Register here:  
<https://attendee.gotowebinar.com/register/4865011721892815629> (for New Applicants only)
3. Tuesday, August 2 from 1 PM –3 PM
  - Register here:  
<https://attendee.gotowebinar.com/register/2908596806521244430>

Application deadline is August 12, 2022.

- All project applications will need to be submitted through Smartsheet.
- The link will be provided in the Project Applicant instructions.
- Any applications received after 6:00 PM on August 12, 2022, are not guaranteed to be reviewed.
- Regional Leads must share this deadline with your networks.

A new scorecard is being finalized for this year's competition. More details on the ESG scorecard will be presented at the July 20<sup>th</sup> webinar for project applicants. Key changes to the scorecard:

- Racial Equity Section
- Performance section
- Community involvement section
- Full adherence to written standards is expected
- Full participation in coordinated entry is expected

In accordance with the conflict-of-interest policy, persons attending Steering Committee or Regional Committee meeting representing an agency applying for CY23 ESG Annual Allocation Funding may not:

- Participate in conversation about applicants
- Facilitate Regional Committee meetings to recommend agencies for funding
- Ask questions about the funding proposal for your agency
- Make a motion related to approving or recommending an agency for funding
- Vote on the Regional Prioritization Form or proposed slate of applicants (Steering Committee meeting only)

The role of Regional Committees should be to:

- Spread the word and start now:
  - Many of the providers in your regions may not hear critical information about application deadlines and material if it does not come from you.
  - Encourage any interested providers to email [bos@ncceh.org](mailto:bos@ncceh.org) and request to be added to our general email list if they are not already.
  - Forward all ESG competition information to your networks, especially the application instructions.
- Be prepared to answer questions correctly:
  - Applicants may come to you before asking NCCEH staff.
  - It is very important that you have the correct information.
  - If you don't know, don't guess! Direct people to email [bos@ncceh.org](mailto:bos@ncceh.org).

### **Racial Equity Subcommittee Update**

The 2022 Racial Equity Dialogue Series will feature three events:

- The 1<sup>st</sup> event was on April 12, 2022 – How Racism Creates Barriers to Homeownership for People of Color Experiencing Homelessness
- The 2<sup>nd</sup> event was on June 21, 2022 – Impacts of Stress and Trauma on People of Color Experiencing Homelessness)

There were about 80-90 attendees at both events. The 3<sup>rd</sup> and final event will be on October 18, 2022, from 11:30 AM-1:00 PM.

2022 Dialogue Work Group members: Deniece Cole, Tambra Chamberlain, Teresa Robinson, and Pamela Brown-Thomas

The NC BoS CoC is participating in a national cohort of CoC's attempting to improve equity in their coordinated entry systems. The Equity Initiative Core Team includes Racial Equity Subcommittee members Deniece Cole, Angela Harper King, Jefferey Rawlings, Teresa Robinson, and NCCFH staff (Allie Card, Andrea Carey, and Ashley Von Hatten).

- Power-mapping, action plan, and accountability metrics are all currently being developed.

The Racial Equity Subcommittee has been involved in policy efforts for the CoC in 2022 to improve equity in CoC policies and governance. All the documents below have introduced or strengthened explicit racial equity sections and further the CoC's ability to impact racial disparities:

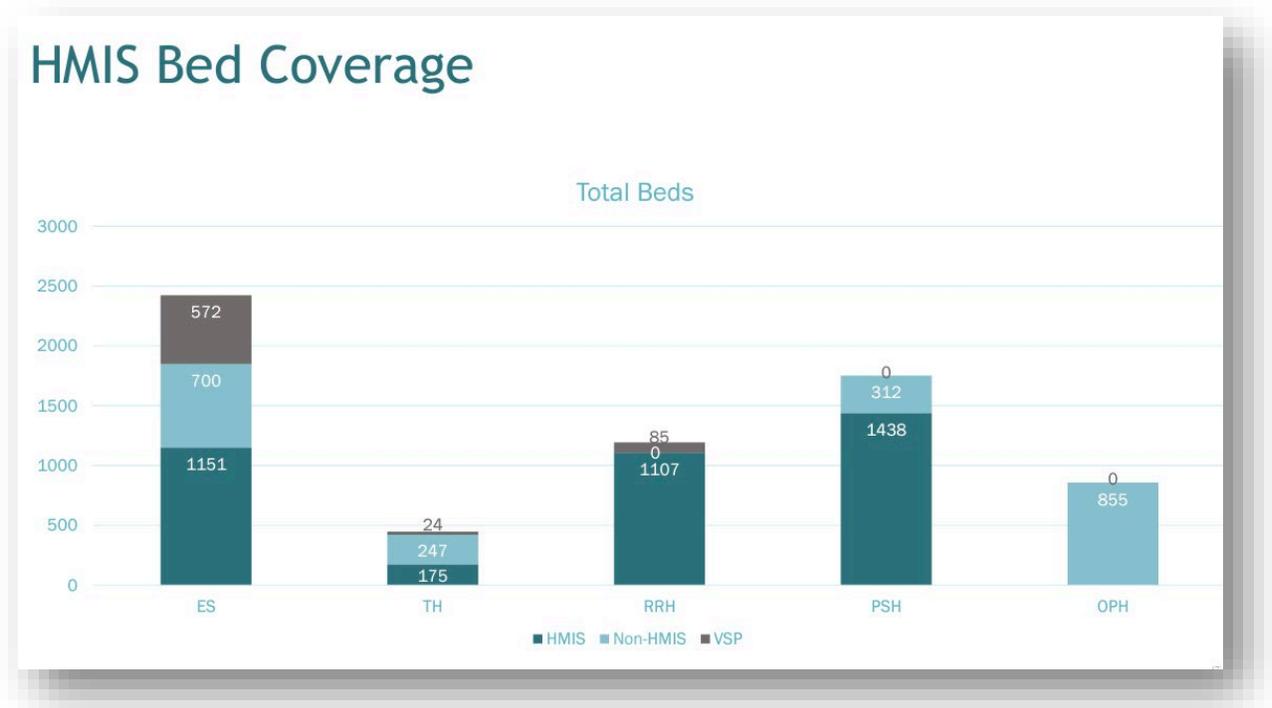
- CoC Competition Scorecard
- ESG Funding Priorities
- ESG Competition Scorecard
- Anti-Discrimination Policy

The 2022 Racial Equity Assessment is underway.

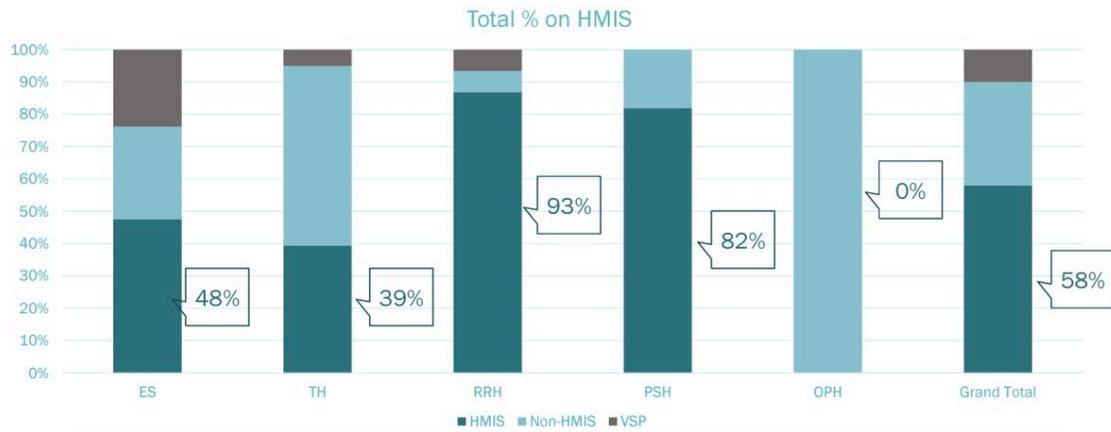
- The Data Center and NC BoS CoC staff are collaborating with the Racial Equity Subcommittee to draft this annual assessment.
- Draft for Steering Committee Approval anticipated in Fall 2022.

### 2022 NC BoS CoC Housing Inventory Count

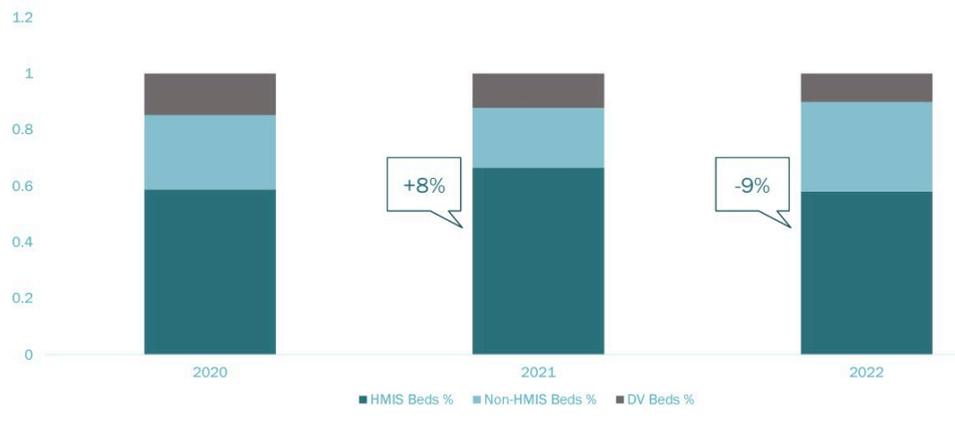
Andrea Carey from the Data Center provided an overview of the 2022 NC BoS CoC Housing Inventory Count:



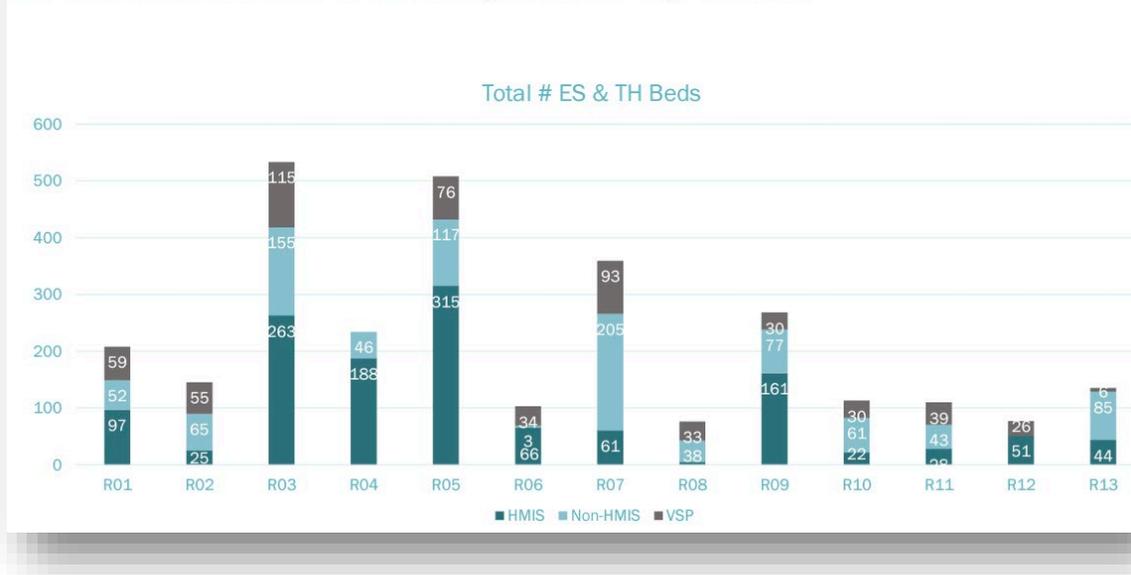
## HMIS Bed Coverage



## HMIS Bed Coverage - changes since 2020



## 2022 HIC HMIS Participation by Beds



### Upcoming Meetings and Reminders

The Steering Committee was directed to review the following meetings and reminders for July 2022.

- ESG Competition Webinar for all Project Applicants, Wednesday, July 20, 2022, 2:30 – 4:00 P.M.
  - Presentation: <https://global.gotomeeting.com/join/791696621>
  - United States: +1 (646) 749-3112
  - Access Code: 791-696-621
- HMIS Training: Identifying and Fixing Common Data Quality Errors, Wednesday, July 20, 2022, 10:00 – 11:00 A.M.
  - Register here: <https://www.nceh.org/events/1556/>
- Racial Equity Subcommittee Meeting, Wednesday, July 20, 2022, 11:30 A.M. – 12:30 P.M.
  - Presentation: <https://global.gotomeeting.com/join/791696621>
  - Audio: (646) 749-3112
  - Access Code: 791-696-621
- NC Local Leadership Response Sharing Call, Wednesday, July 20, 2022, 1:00 – 2:00 PM
  - Presentation: <https://zoom.us/j/5799039481?pwd=UFkwnCtLdUszeG94Y2prS0ttRkVmdz09>
- Coordinated Entry Council Meeting, Monday, July 18, 2022, 10:00 – 11:30 A.M.
  - Presentation: <https://www.gotomeet.me/NCEndHomelessness>
  - Audio: (646) 749-3112
  - Access Code: 975-793-733
- Funding and Performance Subcommittee Meeting, Thursday, July 28, 11:00 A.M. – 12:00 P.M.
  - Presentation: <https://www.uberconference.com/briannceh>

- Dial: (401) 283-4752
- Pin: 13939

Next Steering Committee Meeting:

Tuesday, August 2, 2022, from 10:30 A.M. – 12:00 P.M.