



North Carolina Balance of State Continuum of Care

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www.ncceh.org/BoS

NC Balance of State CoC Steering Committee Minutes

October 5, 2021

Regional Leads Present: Keri Guidry, Arwen March, Andrea Merriman, Natasha Elliot, Kirsten Martin, Emily Locklear, Tharesa Lee, Teena Willis, Marie Watson, James Mercer, LaTasha McNair, Lakitra Claude, Tujuanda Sanders

At-Large Members Present: Angela Harper King, Brooks Ann McKinney, Cassandra Rowe, Jefferey Rawlings, Lisa Phillips, Torie Keeton, Kelly Benton

SC Members Absent: Isaac Sturgill, Ellen Blackman, Pamela Atwood, LaTonya Penny,

Interested Parties Present: Derek Lancour, Elle Peterson, Kendra Martin, Kerry Bashaw, Samantha Hall, Alyce Knaflich, Joey Mosley, Tonya Freeman, Tracy Staley, Lynne James, Kecia Robinson, Teresa Adkins, Kimberly Hemphill, Lelia McMicheal, Jana Elliot, Monica Frizzell, Bonnie Harper, Emily Lowery

NCCEH Staff Present: Brian Alexander, Laurel McNamee, Ashley VonHatten, Jeremy Ratcliff, Allie Card, Debra Susie, Adrianna Coffee

Approval of Consent Agenda

- The consent agenda was sent out for review prior to the meeting and is posted at: <https://www.ncceh.org/bos/steeringcommittee/>
- The consent agenda was approved by common consent without changes or objections.

Staff Update

Brian Alexander introduced Ryan Fehrman as the Executive Director of NCCEH.

Letter of Support Request

Rowan Helping Ministries requested a letter of support for funding that would support building additional PSH and TH units. These include development for 5 duplexes (8 1-BR units; 2 2-BR units) for Permanent Supportive Housing and 12 TH units specifically for 9 Vets in RHM's GPD program and 3 other shelter guests needing these services. Marie Watson made the motion to provide the letter of support; Arwen March seconded the motion, which passed with unanimous consent.

ESG Competition Update

Staff provided an update on the 2022 ESG Annual Allocation. NCCEH submitted the Regional ESG Application on September 17, 2021. All available funds in the Regional Fair Share, \$2,520,285, were allocated. The applications of 36 agencies were approved with ESG dollars in CY2022, including 4 new agencies and 32 renewal agencies with some adding new projects. Some agencies accepted conditional awards based on participation in TA and changes to Policies and Procedures in CY 2022. NCCEH will be following up with these programs to make a plan for meeting these requirements.

The Salvation Army of Goldsboro notified the NC BoS CoC on Friday, Oct 1 that they were declining their awarded ESG funds. This was the last day of the competition, and staff did not have time to reallocate their funding before the competition ended at 5:00 PM that day. A request has been sent to the ESG office, and approved, to have more time to reallocate the funds. Offers of additional funding have been made to Hope Station and Greene Lamp for RRH financial assistance. The money will be disbursed proportional to the counties covered by each RRH program.

An ESG Orientation webinar is required for both renewing and new CY2022 ESG grantees. The webinar will be held on December 09, 2021 from 10:30-12:00 PM. Details and registration info will be sent out via email.

CoC Competition Update

Staff provided an update on the FY21 CoC competition. The final consolidated CoC application is due to HUD on Tuesday, November 16th for these categories and funding levels:

Funding Levels	Amount
Annual Renewal Demand (ARD)	\$ 9,070,900
CoC Bonus	\$ 699,861
DV Bonus	\$ 2,099,582
CoC Planning (not ranked)	\$ 419,916

All new and renewal applications have been scored using approved new and renewal scorecards. The final date of submission was September 20th. Applications have been submitted, and staff-oriented Project Review Committee (PRC) members on September 17th relative to the scoring/evaluation process and timelines.

The PRC will meet on Thursday, October 7th to develop a recommended Prioritization Ranking List of projects to present to the Steering Committee for approval.

Two important Steering Committee meetings:

- Wednesday, October 13 from 2-3:30 PM: Approve PRC recommended prioritization ranking list
- Friday, October 22 from 2:30-3:30 PM: Appeals meeting (tentative)

Date	Activity
August 18	NOFO released
September 10	1 st Project Applicant submission
September 17	Project Review Committee orientation meeting
September 20	2 nd Project Applicant submission
September 21-30	Project Review Committee and staff scoring
October 7	Project Review Committee selection meeting
October 13	Steering Committee approval meeting
October 14	Applicant Notifications
October 20	Appeals Due
October 21	Project Review Committee appeals meeting (tentative)
October 22	Steering Committee appeals meeting (tentative)
November 10	Public posting of CoC Application (tentative)
November 16	CoC Application deadline!

Racial Equity Subcommittee

Jeremy Ratcliff provided an update on the work of the Racial Equity Subcommittee. The first Racial Equity Dialogue series of 2021-22 is set to take place on October 12th at 11:30 A.M. The topic for the discussion is *Racism, COVID-19, and the Eviction Moratorium*. An update was also provided on recruitment efforts for 2022 and beginning the conversation to solidify roles and expectations for new members.

Funding and Performance

NCCEH staff announced that the NC BoS CoC Data Dashboard has been finalized and is ready for use by the Steering Committee. Its purpose is to highlight system/programmatic performance at the CoC and regional level to drive strategies for improving performance and ending homelessness. A conversation was had about the many benefits and the limitations of the dashboard.

Benefits

- Measure system performance in real time
- Follow trends of system/programmatic usage
- Understand demographic and household service usage
- Demonstrate inflow and outflow of the system and positive outcomes
- Provide data for the CoC to make decisions/develop strategies and measure effectiveness
- Allow Regional Committees to use data to drive local initiatives using regional and county-level data
- Enhances opportunities to recruit new agencies/projects to HMIS
- Build data literacy

Limits

- Includes only data from HMIS participating agencies
- Includes only data from standard programs: SO, ES, TH, RRH, PSH, HP, and CE
- Includes only CE data on the CoC/Systems Tab
- Presents data as input into HMIS – data quality matters!

Staff told the Steering Committee that it will begin using the dashboard next month with a slow rollout starting with CoC-level data looking at some key data points and highlighting new data points each month. Andrea Carey gave a demonstration of the dashboard and outlined plans for a full rollout at the November Steering Committee meeting and to Regional Committees in mid-2022.

The Digital Divide: Broadband Expansion

Torie Keeton, at-large member from the NC Rural Center, presented information about the gap between those who have access to technology, the internet, and digital literacy training and those who do not—particularly in rural communities. Torie also offered a detailed look at the state advocacy opportunities upcoming in the 2021-2022 FYS Budget. Including \$964 million in federal funding to expand rural broadband availability and connect under and unserved areas. Growing Rural Economies with Access to Technology (GREAT) Program. Broadband Mapping, and Digital Literacy Campaign were all highlighted. At least 1.1 million NC households lack access to high-speed internet, cannot afford it, or do not have the skills needed to take advantage of the digital economy.

She outlined the federal and state policies moving to expand broadband network and affordability in under- and unserved areas, starting with the Infrastructure Investment and Jobs Act before Congress, which would allocate \$65 billion for infrastructure, affordability, and adoption, including:

- About \$42.5 billion for states and territories to work with ISP to expand network in under and unserved areas
- \$14 billion for subsidies to low-income Americans to pay for internet service
- \$2.75 billion for the Digital Literacy Act

Contact Information

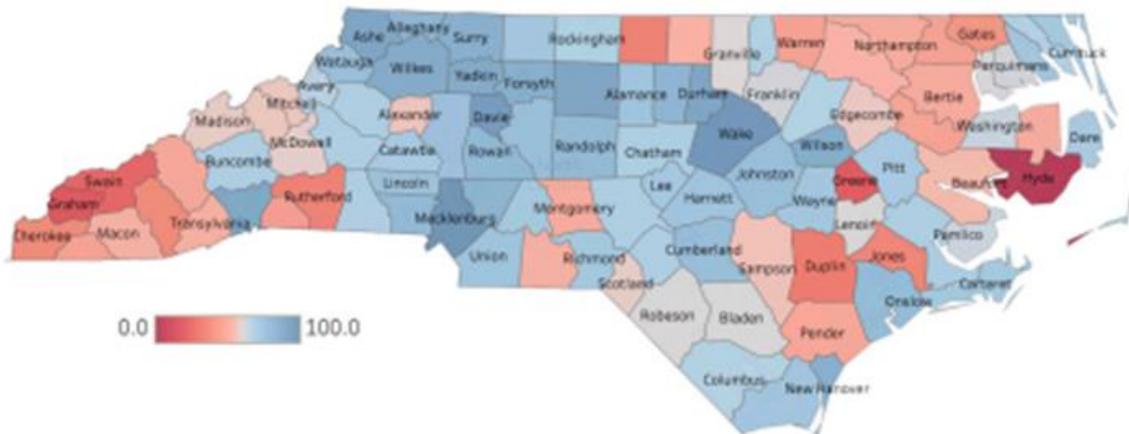
Torie Keeton

Policy and Government Affairs Manager

NC Rural Center

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BROADBAND AVAILABILITY AND QUALITY INDEX



The Child Tax Credit: Portal for Cash Resources

Debra reminded Steering Committee members that time was running out for families to file for the advanced payments provided by the Child Tax Credit (CTC). People will receive half their CTC in monthly payments from July through December 2021 and receive the other half when they file their taxes in 2022. The deadline to file to receive advanced monthly installments is November 15, 2021. Although employment income is not required to receive this cash benefit, those who do not usually file taxes must submit a non-filer's form to secure this benefit.

Using an example of a family of three, Debra also explained how filing for the CTC would generate a windfall of unreceived Economic Impact Payments for which a head-of-household had not filed during the Pandemic.

Example—Family of 1 Parent and 2 children (ages 5 and 12) with no/low income

Are not required to file a 2020 tax return, didn't file one, and never filed for the 3 Economic Impact Payments

- \$3,000 CTC for child over age 6
- \$3,600 CTC for child under age 6
- \$5000 for both children in unclaimed EIP
- \$3,200 for the parent in unclaimed EIP

TOTAL VALUE: \$14,800

Resources for providing outreach and technical assistance to NC families--comprising an estimated 100,000 children whose parents will need assistance in filing—were listed:

- Using Simplified Phone App through November 15th to Claim the Child Tax Credit <https://www.getctc.org/en>
- GetCTC.org
- Get it Back Campaign: <https://www.taxoutreach.org/outreach-strategies/>
- <https://www.whitehouse.gov/child-tax-credit/toolkit/>

Upcoming Meetings and Reminders

The Steering Committee was directed to review the following meetings and reminders for October 2021.

- **NC BoS CoC Nominations Committee: Development of 2022 At-Large Members Slate, October 15, 12:00 – 1:00 P.M.**
 - Presentation: <https://www.gotomeet.me/NCCoalitiontoEndHomelessness/icchp2>
 - Audio: (786) 535-3211 Access Code: 447-335-461
- **Coordinated Entry Council Meeting, Monday, October 18, 10:00 – 11:30 A.M.**
 - Presentation: <https://www.gotomeet.me/NCEndHomelessness>
 - Audio: (646) 749-3112 Access Code: 975-793-733
- **NC Local Leadership Response Sharing Call, Wednesday, October 20, 1:00 – 2:00 P.M.**
 - Presentation:
- **Racial Equity Subcommittee Meeting, Wednesday, October 20, 1:30 – 12:30 P.M.**
 - Presentation: <https://global.gotomeeting.com/join/791696621>
- **NC BoS HMIS User Meeting, Thursday, October 20, 1:00 - 2:30 P.M.**
 - Presentation: <https://global.gotomeeting.com/join/168443229>
 - Audio: (571) 317-3122 Access Code: 168-443-2293
- **Funding and Performance Subcommittee Meeting, Thursday, October 28, 10:00– 11:00 A.M.**
 - Presentation: uberconference.com/brianncceh
 - Audio: (401) 283-4752 Pin: 13939

- **NC BoS CoC Nominations Committee: Development of 2022 At-Large Members Slate,**
October 29, 12:00 – 1:00 P.M.
 - Presentation:
<https://www.gotomeet.me/NCCoalitiontoEndHomelessness/icchp2>
 - Audio: (786) 535-3211 Access Code: 447-335-461

Upcoming Steering Committee Meetings

Wednesday, October 13 from 2-3:30 PM: Approve PRC recommended prioritization ranking list

Wednesday, October 22 from 2:30-3:30 PM: Appeals meeting (tentative)

Tuesday, November 2, 10:30 AM – 12:00 PM